



MOROCCO-IRELAND:

A PARTNERSHIP CONNECTING EUROPE TO AFRICA'S GROWTH FRONTIER

6 May

9h30

Panoramic Suite, Leopardstown Racecourse, Foxrock
Dublin 18, D18 C9V6

As part of its ongoing efforts to strengthen economic ties between the Kingdom of Morocco and Ireland, the Embassy of the Kingdom of Morocco in Ireland, in partnership with the Moroccan Agency for Investment and Export Development (AMDIE) and Sandyford Business District is organizing a Business Day in Dublin.

Master of Ceremony : Ivan Yates

09h30 | Registration & Welcome Coffee

09h45 | Opening Remarks
10h15 |
- Mr. Jim Gildea, Cathaoirleach (Mayor) of Dun Laoghaire-Rathdown County Council
- H.E Mr. Lahcen Mahraoui, Ambassador of the Kingdom of Morocco in Ireland
- Mr. Neale Richmond, Minister of State for International Development and Diaspora

10h15 | Key Note "Morocco as a Competitive Platform for Global Investment: Stability, Scale and Sustainability"
10h45 |
- Mr. Ali Seddiki: General Director - AMDIE

10h45 | Panel Discussion : "Scaling in Morocco: Infrastructure, Innovation and Financing as Investment Enablers"
11h15 |
- Mrs. Hasna Benyaich, Director of Operations and Area Management - Tanger Med Zones
- Mr. Pierce Dargan, CEO - Equine MediRecord

11h15 | Key Note "Casablanca Finance City : Your Strategic Gateway to Africa's Business Opportunities"
11h30 |
- Mrs. Lamia Merzouki, Deputy General Manager - CFC

11h30 | Success stories
12h00 |

12h15 | Networking Lunch
14h00 |

14h00 | B2B Meetings
15h30 |

16h00 | Site Visit - Sandyford Business District - integrated business ecosystem & FDI attraction model

DOING BUSINESS IN MOROCCO



*By taking part in this event, you hereby consent to being photographed for the purposes of the Agency's institutional communications. The contact information collected may be retained in the Agency's contact directory, in full compliance with Law No. 08-09 on the protection of personal data. You may exercise your rights of access, rectification, and objection in accordance with CNPD Authorization No. A-CEX-2025/692.