

# Sandyford Business District The Next Five Years



**Central Park** 



South County Business Park



Sandyford Business Park



Stillorgan Business Park

## Contents

	Page
<ul> <li>Sandyford Business Districtby the Numbers</li> <li>District Scale</li> <li>Future Growth Potential</li> <li>Business Clusters</li> <li>Diverse, Skilled Workforce</li> <li>Company Structure</li> </ul>	5 6 7 7 8
<ul> <li>Sandyford Business Districtthe First 5 Years</li> <li>Placemaking</li> <li>Environment</li> <li>Submissions</li> <li>Marketing &amp; Communications</li> <li>Networking, Business &amp; Community Events</li> </ul>	9 10 11 12 13 14
<ul> <li>Sandyford Business Districtthe Next 5 Years</li> <li>A Strong Voice</li> <li>Placemaking &amp; Mobility</li> <li>Project Green</li> <li>Marketing &amp; Communications</li> <li>Business Support Programmes</li> <li>Networking, Corporate &amp; Community Events</li> <li>Business Attraction &amp; Investment</li> </ul>	15 16 - 17 18 - 19 20 - 21 22 - 23 24 - 25 26 - 27 28
<ul> <li>Sandyford Business DistrictInformation</li> <li>Map of the District</li> <li>History of the District</li> <li>FAQs</li> <li>The Board</li> <li>The Team</li> <li>Contact Information</li> </ul>	29 29 30 - 31 32 - 33 34 35 35



\_



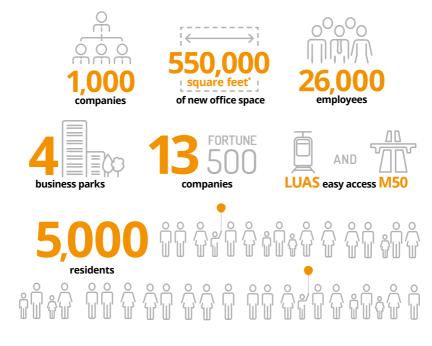
## Glossary



## Sandyford Business District... By the numbers

A Maria

## **District Scale**



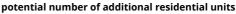
## **Future Growth Potential**

projected number of employees in SBD by 2028

48,400

26.00







## **Business Clusters**



## Diverse, Skilled Workforce









of population is between 20-34 years of age

of working population is in Managerial & Technical roles...





## SBD Company Structure





#### **5 PERSONNEL** IN SBD OFFICE



5 TASK FORCES



Business Attraction Task Force



Business Promotion Task Force





Strong Voice for Business Task Force







Project Green - Creating A Sustainable District Task Force



## Sandyford Business District... The First 5 Years



## Placemaking



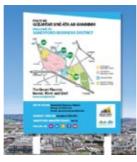
















## Environment



Installed insect hotels







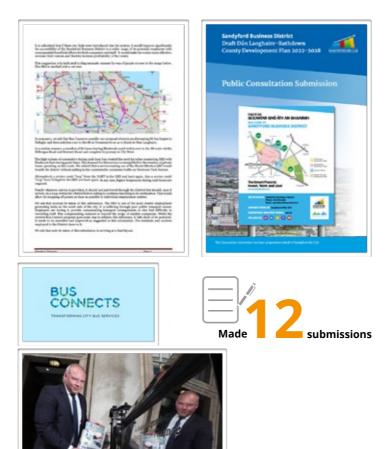








## Submissions





# Marketing & Communications



#### Website | Social media | Podcast | Video | Email







## Networking, Business & Community Events







## Sandyford Business District ... The Next 5 Years

Sandyford Business District represents the 1000 companies, 26000 employees and 5000 residents in the four business parks which form the District. A single voice for the area to develop the District as a world class mixed-use centre for businesses, employees and residents to thrive.



- Road & Public Realm Infrastructure
- A Start-Up Hub/Innovation Centre
- Competitive Commercial Rates

#### PLACE-MAKING & MOBILITY...

- Cycle Routes
- Placemaking
- Landscaping & Maintenance

#### **PROJECT GREEN – A SMART, SUSTAINABLE FUTURE...**

- Energy
- Environment
- Mobility
- Waste & Water



#### **MARKETING & COMMUNICATIONS....**

- Building a strong identity for SBD
- Profiling businesses in SBD
- Business Directory exclusive to SBD companies

#### **BUSINESS SUPPORT PROGRAMMES...**

- Financial Literacy/Mentoring
- LIFT Ireland
- LEAN

#### **NETWORKING & COMMUNITY SPIRIT...**

- Corporate Events
- Programming in Public Spaces
- Community Events

#### **BUSINESS ATTRACTION & INVESTMENT....**

- FDI & Indigenous
- Enterprise Ireland & IDA
- Government & EU Funding



#### SUMMARY OF OBJECTIVES:

Sandyford Business District will continue to work closely with Dún Laoghaire-Rathdown County County for delivery of key road, cycling/ walking routes and public realm in addition to its ongoing lobbying activities for increased public transport infrastructure. The district is ideally situated to develop into a '15-minute city' location to facilitate the new 'hybrid' workplace therefore the realisation of adequate infrastructure and public realm is essential to its future success. Emphasis will also be maintained on making submissions in relation to commercial rates, budgets, Covid-19 and all consultations in relation to public transport.

Representing the 1,000 companies, 26,000 employees and 5,000 residents in Sandyford Business District, the company steadfastly lobbies on behalf of its constituents and provides **a strong voice to champion issues that impact business**.

Sandyford Business District engages, liaises and collaborates with its local council, Dún Laoghaire-Rathdown County Council, on all matters relating to the district including infrastructure, mobility, public realm, landscaping etc. This important partnership is further strengthened with representation on the twelve-person board by two representatives from the council – a senior executive and a nominated councillor. Importantly, the District engages at national government level particularly in relation to business supports, never more so than during the current Covid-19 pandemic, and makes submissions on major issues relating to finance, infrastructure, mobility and planning.

Mobility, being a key issue for the district, necessitates regular engagement with TII (Transport Infrastructure Ireland) and TFI (Transport for Ireland) on matters relating to road infrastructure and public transport.

#### DLR COUNTY DEVELOPMENT PLAN 2022-2028:

One of the key proposals in SBD's latest submission in response to the draft plan stated the following to ensure that the Sandyford Urban Framework Plan Appendix allows our vision of sustainable growth in the district:

There is a need for policy objectives to achieve a 'Sustainable Mixed-Use District' where there is a strategic approach to land use and density which provides flexibility in heights and mixed uses to facilitate employment growth, increased living accommodation and support amenities'.



#### **ROAD & CYCLING/WALKING INFRASTRUCTURE:**

Sandyford Business District is working closely with Dun Laoghaire-Rathdown County Council for delivery of key road and cycling/walking infrastructure as follows:

- M50 Junction 14 Extension
- Bracken Road Extension
- Segregated cycle routes on Burton Hall Road, Carmanhall Road & Blackthorn Road
- Permeability cycle access on Arkle Road, Ballymoss Road and Bracken Road
- County-wide connectivity to SBD with three proposed routes approximately 25 kilometres in length.

#### PUBLIC REALM



Sandyford Business District is continuing to liaise with Dún Laoghaire-Rathdown County Council in relation to the creation of public realm amenities in the district. Recent projects delivered include the children's playground at Blackthorn Park, Bracken Road Pocket Park and One South County Park. However, there is still a need for a large recreational area and a dedicated community space for employees and residents and Sandyford Business District sees this as a major project for delivery in its second term particularly following Irish Water's decision to refuse access to the Stillorgan Reservoir landscaped area on its completion.

#### **PUBLIC TRANSPORT:**

Sandyford Business District strives to improve public transport access to the district and will continue to advocate for improved public transport infrastructure with the following:











#### **Summary of Objectives**

Sandyford Business District priorities the importance of creating an attractive and navigable environment for businesses and residents in the area and promotes 'Placemaking' as a key driver for delivery imaginative, sustainable and appropriate projects to enhance the area



The board of the company and key stakeholders participated in a 'Placemaking & Mobility Stakeholder Engagement Programme' with experts in the field providing advice on projects for the district based on their experience in Europe and America enabling the development of a programme for Sandyford Business District. This eight-week process involved over thirty representatives from businesses, land-owners and Dún Laoghaire-Rathdown County Council and culminated in both short-term and long-term plans for Sandyford Business District. The short-terms plan comprises the creation of spaces to encourage outdoor activities by adding street furniture, bike ports, overhead canopies for all weather conditions in three locations initially:

- Bracken Road Pocket Park
- Infinity Park adjacent to One South County
- Burton Hall Avenue

Works have already commenced in all three locations and are due for completion mid-August. These, combined with the newly created Blackthorn Park with its children's playground, will provide much-needed amenities for those working and living in the district.





BLACKTHORN PARK, SOUTH COUN SANDYFORD BUSINESS PARK POCKET PARK



SOUTH COUNTY BUSINESS POCKET PARK



BRACKEN ROAD POCKET PARK

#### MOBILITY:

Sandyford Business District works closely with Dún Laoghaire-Rathdown County Council in relation to mobility and ingress/egress navigation. Plans are currently underway to improve the cycling and pedestrian routes within the district as per the drawing below including the addition of permeability cycle access on Arkle Road and Ballymoss Road.



#### LANDSCAPING & MAINTENANCE:



Sandyford Business District, in collaboration with Dun Laoghaire-Rathdown County Council, has created several sustainable herbaceous borders in Sandyford and Stillorgan Business Parks together with a range of individual planters. In addition to future plans for tree planting, the company will continue to landscape the area with pollinator-friendly plants, increase the number of insect hotels and, in collaboration with Naomh Olaf GAA Club, install beehives.

In addition to the support services provided by the Council, Sandyford Business District augments these with grass edging, weeding and a weekly litter-picking programme.





#### SUSTAINABILITY ACTION PLAN

#### SUMMARY OF OBJECTIVES:

Sandyford Business District, in collaboration with Dún Laoghaire-Rathdown County Council, is working towards building a more sustainable community by adopting an expert led approach to the environment. Sandyford Business District has the opportunity to become Ireland's leading sustainable District which will further increase its attractiveness for foreign direct investment from companies with a green corporate agenda. The aim is to research and present innovative and affordable solutions to the businesses within the District to assist with reducing carbon footprint, increasing green credentials and reducing overheads.



#### Steering Group:

A Steering Group of key stakeholders is currently being established to focus on adopting an expert led approach to sustainability in the District for the next five years and beyond. The plan is to engage with leaders in the four key areas of Energy, Waste & Water, Mobility and Environment and promote world class energy efficient projects such as LED/Smart Lighting, Smart Lampposts, Solar panels, EV charging facilities etc. working with indigenous Irish companies



#### SUSTAINABLE DEVELOPMENT GOALS

Sandyford Business District will adopt the relevant goals from the United Nations Sustainable Development Goals as part of its Charter for the district focussing on environmental factors that affect global sustainability.



In September 2015, the United Nations General Assembly adopted the 2030 Agenda for Sustainable Development that includes 17 Sustainable Development Goals (SDGs). Building on the principle of "leaving no one behind", the new Agenda emphasizes a holistic approach to achieving sustainable development for all. The 17 sustainable development goals (SDGs) to transform our world:

- GOAL 1: No Poverty
- GOAL 2: Zero Hunger
- GOAL 3: Good Health and Well-being
- GOAL 4: Quality Education
- GOAL 5: Gender Equality
- GOAL 6: Clean Water and Sanitation
- GOAL 7: Affordable and Clean Energy
- GOAL 8: Decent Work and Economic Growth
- GOAL 9: Industry, Innovation and Infrastructure
- GOAL 10: Reduced Inequality
- GOAL 11: Sustainable Cities and Communities
- GOAL 12: Responsible Consumption and Production
- GOAL 13: Climate Action
- GOAL 14: Life Below Water
- GOAL 15: Life on Land
- GOAL 16: Peace and Justice Strong Institutions
- GOAL 17: Partnerships to achieve the Goal

"If you do not change direction, you may end up where you are heading."

#### Lao Tzu



## Marketing & Communications

Sandyford Business District will continue to promote and support businesses in all four business parks via its comprehensive digital marketing programme and extensive advertising collateral. In addition, the company plans to introduce an app to market businesses in the district which will provide information on transport, footfall statistics etc. The successful campaigns promoting 'Spend in Sandyford' and the popular 'Spotlight Series' will also continue and new initiatives will continue to be added.

On completion of bringing the four business parks together as the Sandyford Business District, the first term of the BID scheme included a communications and marketing campaign to create a new identity, branding, website and marketing collateral for the district.



The second term of the BID scheme will continue to develop and promote the district via:

- ✓ Business Directory: this directory is exclusive to businesses in the four business parks and the District's website (www.sandyford.ie) lists all companies with their contact information, Eircode, business profile and google map 'pinning'.
- ✓ Webinar Series: regular interviews with professional advisers on selected themes of interest to the various business clusters in the district.
- Sandyford Business Bites Podcast Series: interviews with business leaders and stakeholders in the district.
- ✓ Emails/ezines: sent weekly to the SBD database include details on business supports available, upcoming events, news and business promotions.
- ✓ Social Media: regular postings on Linkedin, Facebook, Twitter and Instagram.









#### **BUSINESS PROMOTION**

#### CAMPAIGNS



#### Spend in Sandyford

Sandyford Business District created the Spend in Sandyford campaign to support all local businesses and encourage all companies in the district to source goods and services in the immediate area. If each business spent an additional €10,000 per annum in Sandyford Business District it would add €10 million to the local economy.



#### Spotlight on SBD Businesses

The latest campaign, which profiles a business in the district every week, has received tremendous support and will definitely continue into the future. In addition to the weekly business profile, focus on the various clusters within Sandyford Business District will also be featured.

## Business Support Programme

#### Introducing a FULL range of business supports!

A significant role of the company is to ensure all businesses in the district are aware the current and new services available offering advice, information, training, funding and support in starting up, maintaining or growing their business.

The new programme from the DLR Local Enterprise Office (LEO), encapsulated under Financial Understanding Lean & Lift (FULL), is a comprehensive range of business supports and SBD is delighted to be the first business district in Ireland to partner with LiFT Ireland.

#### Mentoring Programme in Financial Understanding

Beginning in September 2021 Dún Laoghaire-Rathdown County Council will offer a special mentoring programme to selected companies in Sandyford Business District to increase their financial literacy. This new mentoring programme will support companies for an extended period of 6 months to strengthen their strategic financial capabilities - a skill that has been identified by the OECD as being generally weak in Irish SMEs. This will be a heavily subsidised programme in order to encourage participation.

Companies with 20 or more employees will be eligible to apply for this new mentoring programme. Interested companies should register their interest by emailing **leo@dlrcoco.ie** 

#### Lean Business Training

Dún Laoghaire-Rathdown County Council, in cooperation with Sandyford Business District, will be supporting businesses to develop Lean business tools and techniques. Lean is a way of thinking and acting that enables people to drive the organisation forward towards profitable growth.

Lean business training helps businesses to:

- Increase revenue through more efficient processes
- Improve customer experience and increase loyalty
- Reduce costs and remove waste
- Decrease lead times
- Engage employees and improve morale



#### LIFT Ireland



Sandyford Business District, the first business district in Ireland to partner with LIFT Ireland, recently launched the platform to companies in the District. As organisations are constantly looking for ways to improve culture, SBD is delighted to bring to the District LIFT's leadership process. This has proven to embed good leadership values and behaviour, enhance employee engagement, build better relationships, improve positive leadership, and improve communication and teamwork - particularly relevant now with so many colleagues working from home. LIFT Ireland is a not-for-profit initiative aimed at increasing the level of positive leadership in Ireland. LIFT, which stands for '**Leading Ireland's Future Together**', was built on a desire to change the country for the better by changing the way people lead, both in their personal and working lives.

The LIFT process takes just 30-40 minutes one day a week for a total of eight weeks. The sessions are called **roundtables** with each one featuring a topic shown in the graphic above.



# Networking, Corporate & Community Events

SANDYFORD BUSINESS DISTRICT BUSINESS IMPACT AWARDS 2021

Since the company was formed in January 2017, it has hosted over 70 events and plans to continue to produce these events in the coming years to build on their successes in informing, advising and, most importantly, connecting businesses. The advent of the Covid-19 pandemic has meant that events will continue to be a combination of 'hybrid' and on-line occasions adhering to government guidelines.

A new innovation, 'Programming for Public Spaces' is being launched as part of the Placemaking collaboration with DLRCC (see pages 18 & 19). This 'Programming' series will include of outdoor events in the newly created spaces and existing locations. The success of public places is highly dependent on how people can make use of such spaces, good public spaces will have different uses at different times of the day and week.

#### **EVENTS**

In addition to business-focussed events, a range of social and community events are organised for both employees and residents in the district. The key corporate and social events are summarised below:

- Annual Innovation Forum
- Annual Wellness Week in conjunction with the Spirit Sandyford 5k run
- Annual Summer BBQ in Naomh Olaf GAA Club
- Annual Winter Festival including Christmas Lighting and Santa visit
- Monthly Strategic Partnership Lunches
- Monthly Breakfast Briefings & Networking Events
- Sandyford Business District Awards Night held every two years
- Strategic Business meetings with business sectors held quarterly



'PROGRAMMING' FOR SANDYFORD BUSINESS DISTRICT

The aim is to bring a wide range of entertainment with performances and demonstrations by musicians, performing artists, chefs, landscapers etc. to bring extra life to the district.

This will commence with musicians at lunchtime on Fridays during August and September with a series of events planned for the newly updated Bracken Road Pocket and Infinity Parks. The programme will also activities such as Table Tennis, Ultimate Frisbee, Outdoor Chess and exhibitions on cooking, gardening etc. New activities, both during the day and in the evenings, will create a vibrancy in the District that is contagious with more people meeting, socialising and networking.



#### **Wellness Week**

The annual Wellness Week took place virtually in September with free talks and workshops to promote health and wellness for employees and employers alike specifically focussed on challenges of working from home.









#### SUMMARY OF OBJECTIVES:

Sandyford Business District will continue to promote the district for investment and believes that the addition of a start-up/incubator hub and an innovation campus would increase the attractiveness of the area. Working towards these objectives, the company will continue to engage with stakeholders and potential operators to bring these important amenities to the district to benefit both the companies currently in the area and future investors.

#### **BUSINESS ATTRACTION**

Sandyford Business District promotes investment in the district, both FDI and indigenous to **attract international and national businesses**. With over 46,451 sq.m. (500,000 sq.ft.) of office space currently under construction and major projects in planning/development, the district is ideally placed to accommodate companies of all sizes. The company commits to continue to engage regularly with IDA and Enterprise Ireland in addition to continuing to arrange information events to connect with property agents to showcase and promote the district.



#### Recent announcements include:

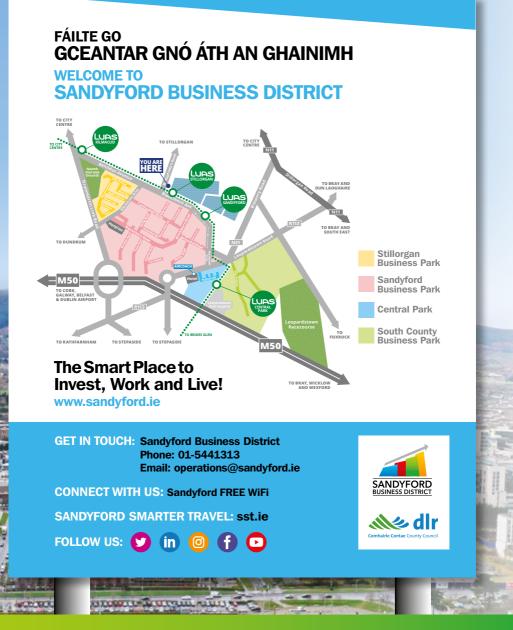
- **BNP Paribas** and US medical devices giant **ResMed Inc.** recently announced that they are moving into 3,716 sq.m. (40,000 sq.ft.) and 1,858 sq.m.(20,000 sq. ft.) respectively in the newly developed Termini.
- **Mastercard** opening its new Technology Hub for Europe in One and Two South County employing over 1,500 people in 23,225 sq.m. (250,000 sq.ft.) of office space
- **Facebook** moved into 15,939 sq.m. (172,121 sq.ft.) of offices in The Atrium, Sandyford Business Park
- **AIB** moved into the eight-storey Block H in Central Park with 14,083 sq.m. (151,586 sq.ft.) of office space



#### INVESTMENT:

The company will explore government and EU funding for sustainable initiatives to further projects for the district in addition to the ongoing grant support from Dún Laoghaire-Rathdown County Council.

## Sandyford Business District... Information



29

## Reflections on the early years of Sandyford Business District

Back in the 1970s, Dublin City Council (now 4 separate councils) decided to purchase lands at Burton Hall and commence the development of a light industrial estate. The sites were offered for sale by the Council Development Department under a 250-year scheme i.e., land lease. Each 'occupier' then applied for planning permission under the Council planning guidelines. On inception, the estate had a single entrance from Leopardstown Road. In subsequent years the Balally entrance was developed followed by the link to Kilmacud Road and finally the Drummartin and Benildus link connect roads.

### Then...



To address the early challenges relating to telephones\*, access, signage, landscaping etc., a business association – **Sandyford Industrial Estate Association (SIESTA)** - was formed by David Moran of Oxygen Care and John Hewitson of Albright & Wilson. (\* In the 1970s, landlines throughout Ireland were a major issues and at the outset the practice was for two companies to share a single line!)

The association continued to maintain an active presence and SIESTA's close neighbours in Stillorgan Industrial Park formed a similar business association – **Stillorgan Industrial Park Association (SIPA)**. In time it became obvious that the two associations, with mutual aims instead of co-existing, would greatly benefit from presenting as a single unified business community thus a most vibrant association was formed that fostered the ambition to hold a place in Ireland's national business arena – **SBEA (Sandyford Business Estates Association)**.

In subsequent years, Central Park and South County Business Park also combined with Sandyford and Stillorgan Business Parks and the four parks were formally designated as SANDYFORD BUSINESS DISTRICT by Dún Laoghaire-Rathdown County Council and a new body was formed - **Sandyford Business District Association (SBDA)** – to represent the new entity. In 2016 the businesses in the district voted to form a Business Improvement District and in 2017 **Sandyford BID CLG trading as Sandyford Business District (SBID)** was formed.



### Now...





The Evolution of the District

1970s



1980s

SIPA formed





SBEA formed SIESTA & SIPA formed SBEA (Sandyford Business Estates Association).





SBD formed In the Sandyford Urban Framework Plan, the four business parks were recognised as the Sandyford Business District by Dún Laoghaire-Rathdown County Council.

2011 November



SBDA formed SBEA changed to SBDA (Sandyford Business District Association) to reflect the new status of Sandyford Business District.

2017 January



SBID formed Sandyford BID CLG trading as Sandyford Business District (SBID) was formed.

**Business Parks** 



## FAQs...

#### WHAT IS A BUSINESS IMPROVEMENT DISTRICT (BID)?

A BID is a defined area within which businesses pay a small contribution in order to fund projects within the BID's boundaries. A BID is business-led and provides companies with the opportunity to have their say on the delivery of projects that will make a tangible difference to their business. The BID model makes sure that everybody contributes to the governance and vision of their district. BIDs are business-led and provide the opportunity to influence the delivery of projects that will make significant improvements to the district to benefit companies, their employees and clients.

#### WHAT IS THE CORPORATE STRUCTURE OF THE BID?

The Sandyford BID CLG, trading as Sandyford Business District, was incorporated as a non-profit Limited Company and commenced trading on 1st January 2017 for the purpose of implementing, managing, administering and renewing the BID scheme. The board comprises 10 business leaders from companies within the district and two representatives from Dún Laoghaire-Rathdown County Council, one member of the Management Team and one Councillor.

#### WHAT IS THE MISSION OF SANDYFORD BUSINESS DISTRICT?

To establish and promote the district as:

- a Smart Place to Work
- a World Class Destination in which to establish businesses, work and reside
- a Vibrant Community of Businesses and residents with a unique identity
- a Smart District where working, living and spending leisure time is appealing

#### WHAT ARE THE SPECIFIC OBJECTIVES OF THE SANDYFORD BID?

The company aims to continue the development of a strong community among our businesses and residents by creating a clear sense of identity and place through focussing on:

- 1. Business Attraction: Indigenous & FDI Investment
- 2. Business Support: Information Seminars, Training, Business Networking & Social Events
- 3. Infrastructure: Environment, Mobility & Public Realm Amenities
- 4. Marketing: Branding, Communication & Promotion of the District

5. Smart Sandyford: Smart City, Technology and other Capital Projects & Improvements

#### DO ALL BUSINESSES HAVE TO CONTRIBUTE?

Yes, all businesses/organisations that pay business rates for premises within the Sandyford BID are liable to pay the BID contribution during the five year term of the BID.

#### WHEN WILL WE VOTE AND HOW IS THE PLEBESCITE ORGANISED?

The plebiscite is organised by Dún Laoghaire-Rathdown County Council. The Chief Executive will appoint a returning officer who will organise and oversee the voting and counting process. Each ratepayer as per the list of rateable properties will receive a ballot paper by post. The ratepayer can return the ballot by post or by placing it in the ballot box available in County Hall. The count takes place in the presence of An Cathaoirleach. The plebiscite is administered according to regulations published by the Minister of Environment in Statutory Instruments No. 166 of 2007. A Plebiscite takes place every 5 years.

#### WHEN WAS SANDYFORD BID ESTABLISHED?

The BID was established in January 2017 following the plebiscite held in October 2016 when the majority of the businesses in the Sandyford Business District voted in favour of a BID in a secret ballot (over 82%).Note: of those that vote, over 50% must vote in favour. Every business, no matter how big or small, has an equal vote.

## FAQs Continued...

#### HOW IS THE BID COLLECTED?

All businesses in the Sandyford Business District receive the BID levy invoice on an annual basis at the start of each year. The BID levy is collected by Dún Laoghaire-Rathdown County Council on behalf of the Sandyford BID CLG and all BID levy payments are transferred to this company by the Council.

#### HOW MUCH IS THE BID CONTRIBUTION?

The contribution is calculated at 3% of the annual rates bill\* and the majority of businesses in the district, 69%, pay less than €500 per annum. (44% pay less than €250 per annum)

\*The Formula is: Rateable Value of Property multiplied by BID Multiplier (0.005) = BID Levy

Rateable Value of Property	Gross Business Rates Payable	Annual BID Levy
€5,000	€866	€25
€10,000	€1,732	€50
€15,000	€2,598	€75
€20,000	€3,464	€100
€40,000	€6,928	€200
€60,000	€10,392	€300
€80,000	€13,856	€400
€100,000	€17,320	€500
€200,000	€34,640	€1,000
€350,000	€60,620	€1,750
€500,000	€86,600	€2,500

#### CAN YOU GUARANTEE MY CONTRIBUTION WILL BE SPENT LOCALLY?

YES. The money does not go to Central Government. Funds are held by the BID Company made up of business representatives and are solely for projects agreed and voted for by the participating businesses.

### DOES THE SANDYFORD BID REPLACE SERVICES BEING DELIVERED BY THE LOCAL AUTHORITY?

NO. Sandyford BID Company Limited by Guarantee does not deliver any services that are currently being delivered by the local authority. All projects and initiatives are delivered by the Sandyford BID are additional to the services provided by the local authority.

#### HOW CAN BUSINESS/ORGANISATIONS GET INVOLVED WITH THE BID?

The Chief Executive and board members regularly engage with businesses and other stakeholders to encourage their engagement in the company's activities. Companies of all sizes and from as wide a variety of business sectors as possible are invited to get involved through membership of the Task Forces and individual steering groups established for specific projects.



## The Board



Sharon Scally CHAIRPERSON Amorys Solicitors



Conor Bofin DEPUTY CHAIRPERSON ConorB Ltd



Julie Mulleady DEPUTY CHAIRPERSON JCDecaux Ireland



Sheila Moore COMPANY SECRETARY Sheila Moore Ltd



Gerard Corcoran Huawei



Brian Fitzgerald Beacon Hospital



Owen Laverty Dún Laoghaire-Rathdown County Council



Marc Lowry Smith & Williamson



Cyril McGuire Infinity Capital



**Clir. Tom Murphy** Dún Laoghaire-Rathdown County Council



Gerard O'Farrell Spirit Motor Group



John Somers Naomh Olaf GAA Club





## Get in Touch

Sandyford BID CLG trading as Sandyford Business District 10 Leopardstown Office Park, Burton Hall Avenue, Sandyford Business Park, Dublin 18, D18 FK72.

Telephone: 01 544 1313

General Enquiries: operations@sandyford.ie

Account Enquiries: accounts@sandyford.ie

www.sandyford.ie

#### Let's connect!





## Sandyford Business District...A Great Place to Work, Live and Visit





Photos from left to right: **Top row:** Microsoft Ireland, Leopardstown Racecourse **Second row:** Termini buildings, Rockbrook Apartments, Blackthorn Park **Third row:** Beacon Hospital, Nord Anglia International School **Bottom row:** Clayton Hotel Leopardstown, Beacon South Quarter