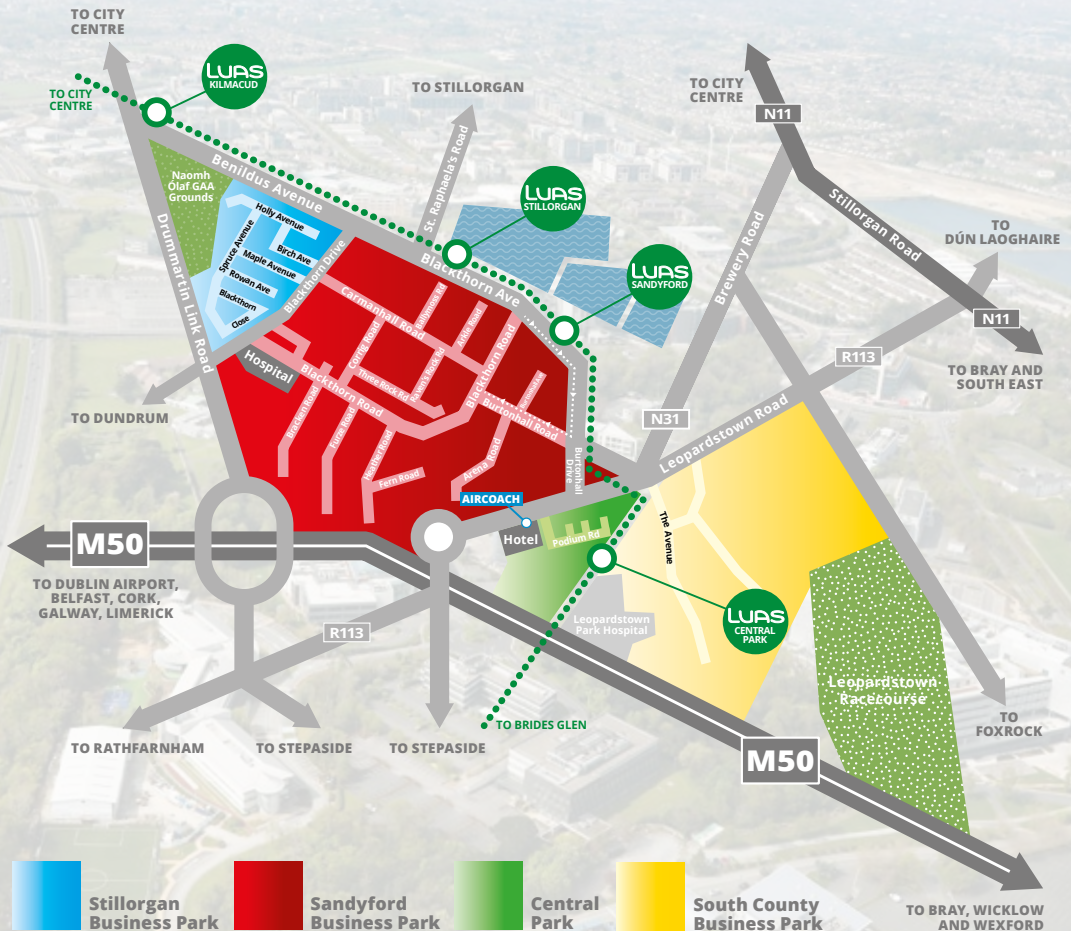




Sandyford Business District



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Sandyford BID CLG trading as Sandyford Business District



Represents the 1,000 companies, 26,000 employees and 6,000 residents in the four business parks which form the district.

The company is a single, unified voice for the area to develop the district as a world class mixed-use centre for businesses, employees and residents to thrive.

THE DISTRICT:

Sandyford Business District (SBD) comprises the following four major business parks as shown on the map on the front cover and includes Leopardstown Racecourse and Niamh Ólaf GAA club.

- Central Park South • South County Business Park
- Sandyford Business Park • Stillorgan Business Park

A brief history of the evolution of the business parks is shown on pages 31 & 32

THE COMPANY:

Sandyford BID CLG (SBID), which was formed on 1st January 2017, is a Business Improvement District (BID) one of over 2,000 worldwide including Dublin Town, Drogheda, Dundalk and Sligo in Ireland.

For more information on BID companies, see FAQs on Pages 33 & 34

The Board:

The board of twelve directors is made up of ten business leaders from companies within the district and two representatives from Dún Laoghaire-Rathdown County Council - one member of the Management Team and one Councillor. The board sets the overall strategy which is divided into four pillars - see page 8 - and for which they act as 'champions' to liaise with the office team. All board members give their time 'pro bono'.

Details of board members are shown on Page 9

The Office Team:

The office team of six is led by the Chief Executive Officer and implements the strategy as directed by the board with regular engagement and reviews. All members of the team submit individual reports on their activities to the board in advance of board meetings.

Full details of the team together with their contact detail are shown on page 10

Let's connect!



Sandyford Business District... STATISTICS

CEANTAR GNÓ
ÁTH AN
GHAINIMH
SANDYFORD
BUSINESS DISTRICT

AN PHÁIRC LÁIR
CENTRAL PARK

PÁIRC GNÓ
ÁTH AN GHAINIMH
SANDYFORD
BUSINESS PARK

PÁIRC GNÓ
DHEISCEART
AN CHONTAE
SOUTH COUNTY
BUSINESS PARK

PÁIRC GNÓ
STIGH LORGAN
STILLORGAN
BUSINESS PARK





Autotech
27 companies



**Education &
Childcare**
17 facilities



Energytech
8 companies



Fintech
63 companies



Hospitality
49 companies



**Information &
Communication**
118 companies



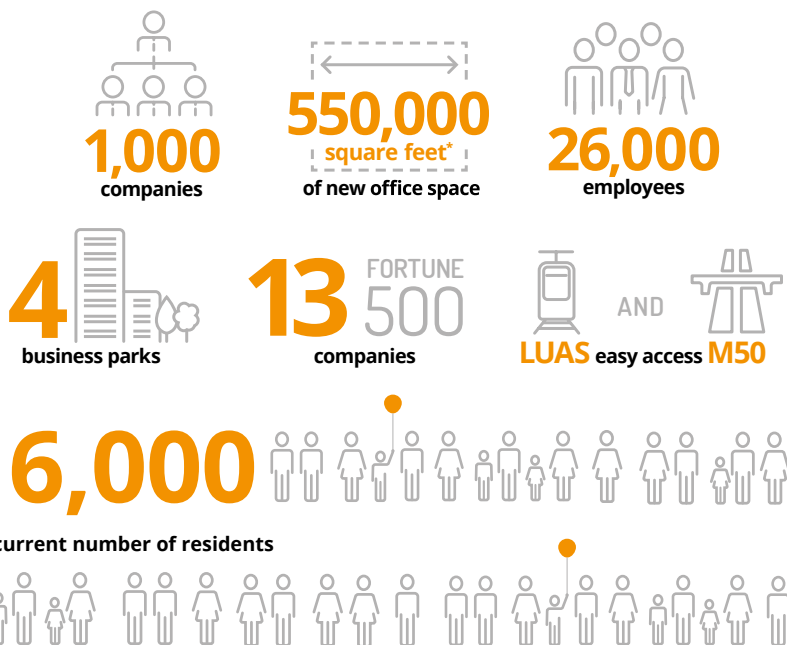
Medtech
99 companies



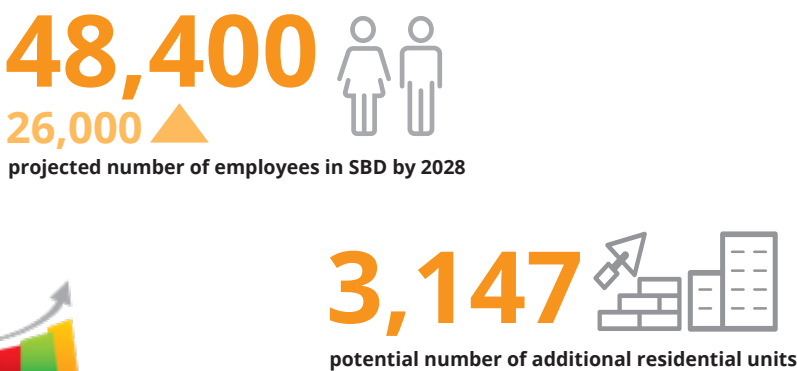
Retail & Leisure
117 companies



District Scale



Future Growth Potential



Business Clusters



Autotech
27 companies



Education & Childcare
17 facilities



Energytech
8 companies



Fintech
63 companies



Hospitality
49 companies



Information & Communication
118 companies

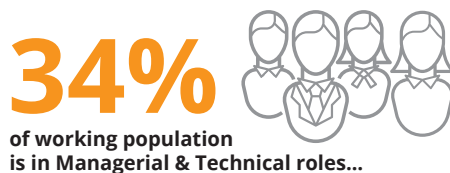
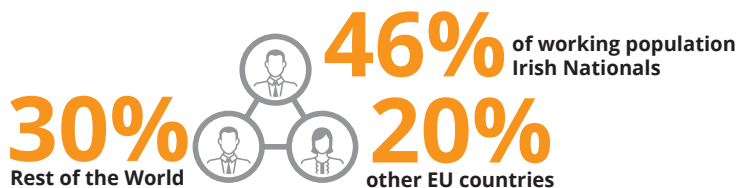


Medtech
99 companies



Retail & Leisure
117 companies

Diverse, Skilled Workforce



Company Structure



Who we are...



12
Board Members



6
Office Team

4 PILLARS



**Brand
Engagement**

**Community &
Environment**



**Infrastructure, Mobility &
Placemaking**

**Innovation &
Smart Sandyford**



The Board



Key to Four Pillars

*Brand
Engagement*

*Community &
Environment*

*Infrastructure, Mobility &
Placemaking*

*Innovation &
Smart Sandyford*



Greg Brennan

CHAIR

Brennan & Company

Champion



Sheila Moore

DEPUTY CHAIR

Sheila Moore Ltd.

Champion



Gerard O'Farrell

DEPUTY CHAIR

Spirit Motor Group

Champion



Mark Lowry

COMPANY SECRETARY

Evelyn Partners

Champion



Gerard Corcoran

AI Consultant

Champion



Tim Husbands

Leopardstown Racecourse

Champion



Owen Laverty

Dún Laoghaire-Rathdown
County Council

Champion



Cllr. Lettie McCarthy

Dún Laoghaire-Rathdown
County Council

Champion



Cyril McGuire

Infinity Capital

Champion



Deirdre Moore

AIB

Champion



John Somers

Naomh Olaf GAA Club

Champion



Robert Watson

Beacon Hospital

Champion

The Office Team



Ger Corbett
Chief Executive Officer
ger@sandyford.ie



Niamh Egan
Head of Marketing
niamh.egan@sandyford.ie



Suzanne O'Shaughnessy
Engagement Manager
suzanne@sandyford.ie



Jackie Duffy
Accounts Manager
jackie@sandyford.ie



Brendan Gaffney
Facilities Manager
operations@sandyford.ie



Fernanda Pinto Godoy
Project Manager
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Get in Touch

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Burton Hall Avenue,
Sandyford Business Park,
Dublin 18,
D18 FK72.

Telephone:
01 544 1313

General enquiries:
operations@sandyford.ie

Account enquiries:
accounts@sandyford.ie

www.sandyford.ie

Let's connect!



What we do...



Brand Engagement



A STRONG VOICE ADVOCATING FOR...

Road and Public Realm Infrastructure
Competitive Commercial Rates
Government policy to support the district



BUSINESS ATTRACTION & INVESTMENT

FDI and Indigenous Companies
Enterprise Ireland and IDA



BUSINESS SUPPORTS

Business Support Programmes
Communication of supports and grants available



MARKETING & COMMUNICATIONS

Building a strong identity for Sandyford Business District
Creating campaigns to profile/promote businesses in the district
Communicating SBD projects, events and initiatives
Maintaining Business Directory exclusive to SBD businesses



Community & Environment



COMMUNITY ENGAGEMENTS

Corporate and Networking Events
Community Events
Programming in Public Spaces (street music/entertainment)



ENVIRONMENT

Landscaping and Maintenance
Wayfinding and Digital Noticeboard

What we do (Continued)...



Infrastructure, Mobility & Placemaking



INFRASTRUCTURE

Road Network



MOBILITY

Cycling and Pedestrian Routes

Green Corridor

EV Charging

Micromobility hubs



PLACEMAKING

Parks and Plazas

HUB17 Connected Workhub

Dynamic Event Space



Innovation & Smart Sandyford



INNOVATION

Digital Twin



EU PROJECTS

IB Green: Sandyford Green Infrastructure Project

Circular PSP



A Strong Voice Advocating for Infrastructure

Sandyford Business District continues to work closely with Dún Laoghaire-Rathdown County Council for delivery of key road, cycling/ walking routes and public realm in addition to its ongoing lobbying activities for increased public transport infrastructure. The district is ideally situated to develop into a '15-minute city' location to facilitate the new 'hybrid' workplace therefore the realisation of adequate infrastructure and public realm is essential to its future success. Emphasis will also be maintained on making submissions in relation to commercial rates, budgets and all consultations regarding public transport.



Representing the 1,000 companies, 26,000 employees and 6,000 residents in Sandyford Business District, the company steadfastly lobbies on behalf of its constituents and provides **a strong voice to champion issues that impact business.**

Sandyford Business District engages, liaises and collaborates with its local council, Dún Laoghaire-Rathdown County Council, on all matters relating to the district including infrastructure, mobility, public realm, landscaping etc. This important partnership is further strengthened with representation on the twelve-person board by two representatives from the council – a senior executive and a nominated councillor. Importantly, the District engages at national government level particularly in relation to business supports and makes submissions on major issues relating to finance, infrastructure, mobility and planning.



Submissions

DLR COUNTY DEVELOPMENT PLAN 2022-2028:

One of the key proposals in SBD's latest submission in response to the draft plan stated the following to ensure that the Sandyford Urban Framework Plan Appendix summarises our vision for sustainable growth in the district:

'There is a need for policy objectives to achieve a 'Sustainable Mixed-Use District' where there is a strategic approach to land use and density which provides flexibility in heights and mixed uses to facilitate employment growth, increased living accommodation and support amenities'.



Made over

20

submissions



Business Attraction & Investment

BUSINESS ATTRACTION

Sandyford Business District promotes investment in the district, both FDI and indigenous, to **attract international and national businesses**. With over 46,451 sq.m. (500,000 sq.ft.) of office space currently under construction and major projects in planning/development, the district is ideally placed to accommodate companies of all sizes. The company commits to continue its regular engagement with IDA and Enterprise Ireland in addition to continuing to arrange information events to connect with property agents to showcase and promote the district.



Recent announcements include:

- **BNP Paribas**
- **Jacobs**
- **Randox Health Dublin**
- **RBK Chartered Accountants**
- **ResMed Inc**



INVESTMENT:

The company continues to explore government and EU funding for sustainable initiatives to further projects for the district in addition to the ongoing grant support from Dún Laoghaire-Rathdown County Council.



Business Support Programme

Sandyford Business District continues to partner with the dlr's Local Enterprise Office (LEO) to highlight the broad range of supports on offer and actively promote their mentoring, training and funding services.

The remit of Local Enterprise Offices has recently been extended to support companies of more than ten employees where they are not current clients of Enterprise Ireland, thus extending their reach to a broader number of businesses in Sandyford Business District. Grants to support staff costs and capital can be provided to companies where they are manufacturing or have an export service (i.e. a digital platform with clients in NI or overseas) and training/mentoring can be provided to all companies. Details can be found at <https://www.localenterprise.ie/dlr>



On strategic management development, dlr LEO will support companies in SBD to develop their strategic capability in the areas of Finance, Productivity, Export Development, Sustainability (grants & training) and Leadership.

While the typical Leo training is geared towards companies of circa 10 to 20 employees, the highly successful **FULL** program (Financial Understanding Lean & LIFT) will match a company up with an expert in these areas which can significantly impact a company's future.

- **Financial Understanding:** a special mentoring programme to selected companies of more than 10 employees in SBD to increase their financial literacy – a LEO partnership with Agile Executive.
- **Lean Business Training:** enables businesses to increase revenue through more efficient processes, reduce costs/remove waste and improve customer experience.
- **LIFT Ireland:** assists companies in developing a highly successful leadership/culture programme which embeds good leadership values and enhances employee engagement.



Offerings from dlr LEO are constantly evolving in line with government strategy and on their own initiatives. For information and to keep up to date, sign up to their newsletter:
www.localenterprise.ie/dlr





Marketing & Communications

Sandyford Business District continues to promote and support businesses in all four business parks via its comprehensive digital marketing programme and extensive advertising collateral. Successful campaigns promoting 'Spend in Sandyford' and the popular 'Spotlight' series continue and new initiatives will be created to maintain momentum.

On completion of bringing the four business parks together as the Sandyford Business District, the first term of the BID scheme included a communications and marketing campaign to create a new identity, branding, website and marketing collateral for the district.



The second term of the BID scheme continues to develop and promote the district via:

- ✓ **Business Directory:** this directory is exclusive to businesses in the four business parks and the District's website (www.sandyford.ie) lists all companies with their contact information, Eircode, business profile and google map 'pinning'.
- ✓ **Podcast Series:** interviews with business leaders and stakeholders in the district.
- ✓ **Emails/eazines:** sent fortnightly to the SBD database include details on business supports available, upcoming events, news and business promotions.
- ✓ **Social Media:** regular postings on LinkedIn, Facebook, Twitter and Instagram.





Marketing & Communications



BUSINESS PROMOTION CAMPAIGNS



Spend in Sandyford

Sandyford Business District created the Spend in Sandyford campaign to support all local businesses and encourage every company in the district to source goods and services in the immediate area. If each business spent an additional €10,000 per annum in Sandyford Business District it would add €10 million to the local economy.



Spotlight on SBD Businesses

The latest campaign, which profiles a business in the district every week, has received tremendous support and will definitely continue into the future. In addition to the weekly business profile, focus on the various clusters within Sandyford Business District will also be featured.

Corporate and Networking Events

**15 Events
planned for
2024**

Since the company was formed in January 2017, it has hosted over 90 events and plans to continue to produce these events in the coming years to build on their successes in informing, advising and, most importantly, connecting businesses.




Hosted over **90** events

- Annual Innovation Summit
- Award Events
- Business Networking Events
- Sector Networking Events
- Strategic Networking Group Events



Community Events

**17 Events
planned for
2024**



- Wellness Week
- Pieta Darkness into Light Walk
- Sandyford 5k Run
- Culture Night
- Programming (outdoor lunchtime music, entertainment etc)
- Family Events at Easter, Halloween & Christmas (including visit by Santa)



Environment



Planted over

1200

sq. m. of herbaceous borders



Installed and
maintained over

15

planters



Planted over

480

trees

in the Pocket Forest in Naomh Ólaf
GAA Club in collaboration with DLRCC

2



Community Electronic
and Electrical Waste
recycling days per annum



7

Installed insect hotels

3



Installed Bee Hives in
collaboration with
Naomh Ólaf GAA Club



In addition to the services provided by the council, SBD augments these with grass edging, weeding, creating sustainable herbaceous borders and flower beds with pollinator friendly plants plus daily litter picking (8,800 litres of waste collected annually).

Wayfinding & Digital Noticeboard

3 Installed
welcome
signs



Installed
new
mapboards **7**



Installed
district
banners **7**



Installed over
85
new road signs



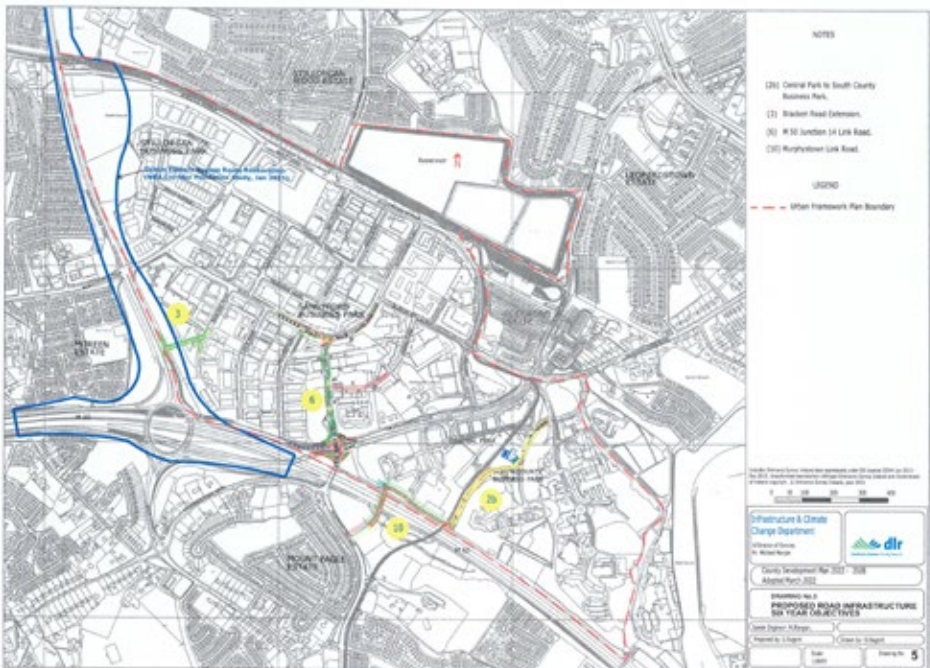
Installed **1st**
Digital Noticeboard
in 2024



Road Network

The company continues to advocate for delivery by Dun Laoghaire-Rathdown County Council of key road infrastructure with a focus on the following to ease congestion at main ingress and egress points. Representatives from the company meet regularly with the council's Management Team to ensure the road projects in particular are prioritised.

- M50 Junction 14 Link Road
- Sandyford Active Travel Scheme
- Civic IPSUM Traffic Data Analytics Project



BUS CONNECTS
SUSTAINABLE TRANSPORT FOR A BETTER CITY

LUAS METROLINK

Mobility



Sandyford Business District works closely with Dún Laoghaire-Rathdown County Council in relation to mobility and ingress/egress navigation. Plans are currently underway to improve the cycling and pedestrian routes within the district.

As part of this initiative, cycle and pedestrian access were recently introduced on Arkle and Ballymoss Roads across from the Luas stop.

Other initiatives include;

- Sandyford Pedal Pulse Project (with Smart Sandyford, DLRCC, See.Sense)
- TRACT: SBD Collaboration with Trinity College Dublin TRACT (TRANsport Behavioural Change Trials)
- Green Corridor
- EV Charging
- Micromobility Hubs



Placemaking

Sandyford Business District prioritises the importance of creating an attractive and navigable environment for businesses and residents in the area and promotes 'Placemaking' as a key driver for delivery imaginative, sustainable and appropriate projects to enhance the area



BLACKTHORN ROAD PLAYGROUND



BRACKEN ROAD POCKET PARK



OVEREND POCKET PARK

The board of the company and key stakeholders participated in a 'Placemaking & Mobility Stakeholder Engagement Programme' with experts in the field providing advice on projects for the district based on their experience in Europe and America enabling the development of a programme for Sandyford Business District. This eight-week process involved over thirty representatives from businesses, land-owners and Dún Laoghaire-Rathdown County Council and culminated in both short-term and long-term plans for Sandyford Business District. The short-term plan involved the creation of spaces to encourage outdoor activities by adding street furniture, bike ports, picnic tables, benches and overhead canopies for all weather conditions in the following locations:

- Blackthorn Road, Bracken Road and Overend Pocket Parks
- Arkle Road and Ballymoss Road Plazas
- Burton Hall Avenue
- Table Tennis & Chess Tables (due Summer 2024)

These combined with the proposed Civic Park at the corner of Corrig Road and Carmanhall Road and the recently created Blackthorn Park with its children's playground, will provide much-needed amenities for those working and living in the district.



BURTON HALL AVENUE



BALLYMOSS PLAZA

Parks & Plazas



Sandyford Business District is continuing to liaise with Dún Laoghaire-Rathdown County Council in the creation of public realm amenities in the district. Recent projects delivered include two new Plazas on Arkle Road and Ballymoss Road providing permeability cycle access, permeability cycle access on Bracken Road, the children's playground at Blackthorn Park, Bracken Road Pocket Park and Overend Pocket Park (beside Mastercard in South County Business Park).

However, there is still a need for a large recreational area and a dedicated community space for employees and residents. The company sees this as a major project for delivery in its

second term particularly following Irish Water's decision to refuse access to the Stillorgan Reservoir landscaped area on its completion.

To this end SBID is working with the EU and Dún Laoghaire-Rathdown County Council to develop a Civic Park at the corner of Corrig Road and Carmanhall Road.



Co-working & Event Space



HUB17 stands as Sandyford Business District's prime co-working space, fostering a vibrant community of professionals and innovators. Whether you are a freelancer, startup, or established company, **HUB17** accommodates your needs with flexible membership options from hot desks to dedicated offices.

HUB17 facilities include well-equipped boardrooms, a professional podcast studio, event space for rent, and meeting pods. As part of the Connected Hub network in Ireland, Hub17 offers valuable networking opportunities and resources for growth.

Join **HUB17** and be part of our thriving community. Unlock your potential in a collaborative environment designed to support your success.

Podcast Studio & Executive Boardroom for rent:
Elevate your presentations and amplify your voice with our premium rental options.

Book Your Spot Today:
Contact hello@hub17.ie or fernanda@sandyford.ie
Visit us at 17 Corrig Road, Sandyford Business Park, D18 N6K8



Dynamic Space



DYNAMIC
SPACE



Introducing 'Zero Impact' Dynamic Space: where versatile events meet sustainability in Dublin. Dynamic Space enables creativity to take centre stage without compromising on environmental responsibility.

With cutting-edge technology and a blank building envelope to work with, agencies, brands and organisations now have a canvas to craft unforgettable experiences. Event organisers can tailor their events to their exact specifications, without additional costs for unnecessary facilities included in other venues.



Visit us at: 60 Holly Avenue, Stillorgan Business Park, A94 X4P0



Digital Twin

The Sandyford Business District Digital Twin is a platform for, planning, designing and communicating changes to how Sandyford will look and operate in the future. It makes normally technical information accessible to non-technical stakeholders. This is achieved by merging the latest advances in surveying, 3D architectural modelling and gaming technology into easy to use desktop, web and Virtual Reality outputs.



Sandyford Business District 'Digital Twin'

Plan, Communicate and Realise Sandyford's Sustainable Future

Digital Twin

A digital replica of the physical world

Much more than a pretty picture

It's:

- Accessible Data
- Unlimited Perspectives
- Understanding and Feedback
- Better Design
- Fewer Objections

Faster Assessment and Better Planning Outcomes

Mapping & Survey Data

High Res Ortho Photography

Digital Terrain

3D Point Cloud

Geospatially Accurate

Photo-realistic

1000s of Photographs!



Digital Twin Attributes

Every building has space and activity attribute data

LAP Zoning Layers

Data Layers

3D LAP Building Height Layer

CIS Planning Data for last 5 years

Data to Engagement Workflow

Modelling → Engagement & Insight

Software and Engagement

Designed for Decision Makers

10 Leopardstown Office Park,
Burton Hall Avenue,
Sandyford Business Park,
Dublin 18, D18 FK72,
Ireland.

Tel: +353 (0)1 544 1313
Email: operations@sandyford.ie
www.sandyford.ie

Green District EU Projects

EU PROJECTS

IB Green: Sandyford Green Infrastructure Project

Sandyford Green Infrastructure Project, a collaborative effort between Sandyford Business District and Dún Laoghaire-Rathdown County Council, aims to transform 0.8 hectares of land into the Sandyford Business District Civic Park, strategically positioned at the junction of Corrig Road and Carmanhall Road. This undertaking not only seeks to enhance the overall quality of public spaces but also addresses heat stress within the business park area. It is noteworthy that this project is an integral part of the Interreg North-West Europe Programme (NWE) known as IB-Green



CircularPSP

CircularPSP brings together 8 procurer cities, representing 45 million citizens, to invest €5.64 million in R&D. Funded by the EU*, the end goal is to support business processes and workflows to plan, procure, and implement innovative CE solutions across Europe. Sandyford Business District is pleased to announce its role as one of the procurers in this project.

The common challenge to be solved by suppliers is to design, develop and test a digital public service platform enabling and empowering municipalities to transition the city to circularity with the help of taxonomies, AI and NLP. The funding will be offered as part of a multi-stage pre-commercial procurement (PCP) procedure, and we are looking forward to announcing the tender's release.

* This project has received funding from the European Union's Horizon Europe Pre- Commercial Procurement Programme, under Grant Agreement n°101092208.



Reflections on the early years of Sandyford Business District

Then...



Back in the 1970s, Dublin City Council (now 4 separate councils) decided to purchase lands at Burton Hall and commence the development of a light industrial estate. The sites were offered for sale by the Council Development Department under a 250-year scheme i.e., land lease. Each 'occupier' then applied for planning permission under the Council planning guidelines. On inception, the estate had a single entrance from Leopardstown Road. In subsequent years the Balally entrance was developed followed by the link to Kilmacud Road and finally the Drummartin and Benildus link connect roads.



To address the early challenges relating to telephones*, access, signage, landscaping etc., a business association – **Sandyford Industrial Estate Association (SIESTA)** - was formed by David Moran of Oxygen Care and John Hewitson of Albright & Wilson.

(In the 1970s, landlines throughout Ireland were a major issues and at the outset the practice was for two companies to share a single line!)*

The association continued to maintain an active presence and SIESTA's close neighbours in Stillorgan Industrial Park formed a similar business association – **Stillorgan Industrial Park Association (SIPA)**. In time it became obvious that the two associations, with mutual aims instead of co-existing, would greatly benefit from presenting as a single unified business community thus a most vibrant association was formed that fostered the ambition to hold a place in Ireland's national business arena – **SBEA (Sandyford Business Estates Association)**.

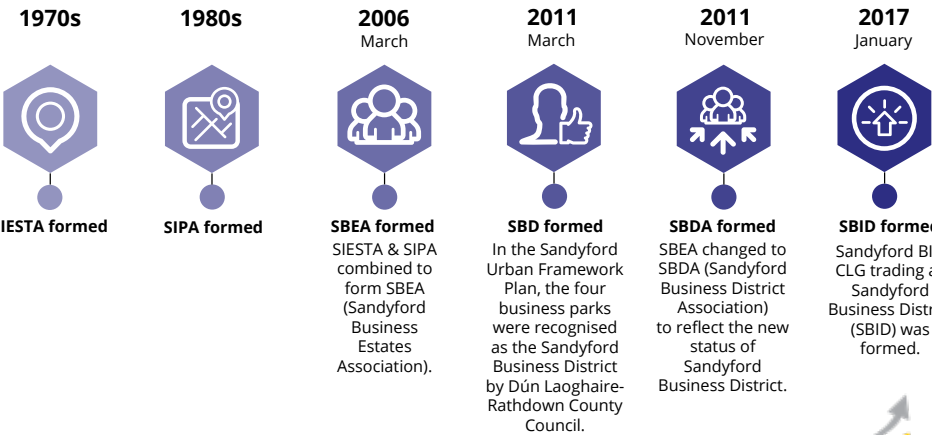
In subsequent years, Central Park and South County Business Park also combined with Sandyford and Stillorgan Business Parks and the four parks were formally designated as **SANDYFORD BUSINESS DISTRICT** by Dún Laoghaire-Rathdown County Council and a new body was formed - **Sandyford Business District Association (SBDA)** – to represent the new entity. In 2016 the businesses in the district voted to form a Business Improvement District and in 2017 **Sandyford BID** CLG trading as **Sandyford Business District (SBID)** was formed.

Now...



The Evolution of the District

Dates Business Parks established



FAQs...

WHAT IS A BUSINESS IMPROVEMENT DISTRICT (BID)?

A BID is a defined area within which businesses pay a small contribution in order to fund projects within the BID's boundaries. A BID is business-led and provides companies with the opportunity to have their say on the delivery of projects that will make a tangible difference to their business. The BID model makes sure that everybody contributes to the governance and vision of their district. BIDs are business-led and provide the opportunity to influence the delivery of projects that will make significant improvements to the district to benefit companies, their employees and clients.

WHAT IS THE CORPORATE STRUCTURE OF THE BID?

The Sandyford BID CLG, trading as Sandyford Business District, was incorporated as a non-profit Limited Company and commenced trading on 1st January 2017 for the purpose of implementing, managing, administering and renewing the BID scheme. The board comprises 10 business leaders from companies within the district and two representatives from Dún Laoghaire-Rathdown County Council, one member of the Management Team and one Councillor.

WHAT IS THE MISSION OF SANDYFORD BUSINESS DISTRICT?

To establish and promote the district as:

- a Smart Place to Work
- a World Class Destination in which to establish businesses, work and reside
- a Vibrant Community of Businesses and residents with a unique identity
- a Smart District where working, living and spending leisure time is appealing

WHAT ARE THE SPECIFIC OBJECTIVES OF THE SANDYFORD BID?

The company aims to continue the development of a strong community among our businesses and residents by creating a clear sense of identity and place through focussing on:

1. Business Attraction: Indigenous & FDI Investment
2. Business Support: Information Seminars, Training, Business Networking & Social Events
3. Infrastructure: Environment, Mobility & Public Realm Amenities
4. Marketing: Branding, Communication & Promotion of the District
5. Smart Sandyford: Smart City, Technology and other Capital Projects & Improvements

HOW IS THE PLEBISCITE ORGANISED?

The plebiscite is organised every 5 years by Dún Laoghaire-Rathdown County Council. The Chief Executive appoints a returning officer who organises and oversees the voting and counting process. Each ratepayer, as per the list of rateable properties, receives a ballot paper by post. The ratepayer can return the ballot by post or by placing it in the ballot box available in County Hall. The count takes place in the presence of An Cathaoirleach. The plebiscite is administered according to regulations published by the Minister of Environment in Statutory Instruments No. 166 of 2007.

WHEN WAS SANDYFORD BID ESTABLISHED?

The BID was established in January 2017 following the plebiscite held in October 2016 and renewed in 2021 when the majority of the businesses in the Sandyford Business District voted in favour of a BID (over 82%).

Note: of those that vote, over 50% must vote in favour. Every business, no matter how big or small, has an equal vote.



FAQs Continued...

HOW IS THE BID COLLECTED?

All businesses in the Sandyford Business District receive the BID levy invoice on an annual basis at the start of each year. The BID levy is collected by Dún Laoghaire-Rathdown County Council on behalf of the Sandyford BID CLG and all BID levy payments are transferred to this company by the Council.

HOW MUCH IS THE BID CONTRIBUTION?

The contribution is calculated at 3% of the annual rates bill* and the majority of businesses in the district, 69%, pay less than €500 per annum. (44% pay less than €250 per annum)

*The Formula is: Rateable Value of Property multiplied by BID Multiplier (0.005) = BID Levy

Rateable Value of Property	Gross Business Rates Payable	Annual BID Levy
€5,000	€866	€25
€10,000	€1,732	€50
€15,000	€2,598	€75
€20,000	€3,464	€100
€40,000	€6,928	€200
€60,000	€10,392	€300
€80,000	€13,856	€400
€100,000	€17,320	€500
€200,000	€34,640	€1,000
€350,000	€60,620	€1,750
€500,000	€86,600	€2,500

DO ALL BUSINESSES HAVE TO CONTRIBUTE?

YES, all businesses/organisations that pay business rates for premises within the Sandyford BID area are liable to pay the BID contribution as per legislation under the Local Government Business Improvement Districts Act 2006.

CAN YOU GUARANTEE MY CONTRIBUTION WILL BE SPENT LOCALLY?

YES. The money does not go to Central Government. Funds are held by the BID Company made up of business representatives and are solely for projects agreed and voted for by the participating businesses.

DOES THE SANDYFORD BID REPLACE SERVICES BEING DELIVERED BY THE LOCAL AUTHORITY?

NO. Sandyford BID Company Limited by Guarantee does not deliver any services that are currently being delivered by the local authority. All projects and initiatives are delivered by the Sandyford BID are **additional** to the services provided by the local authority.

HOW CAN BUSINESS/ORGANISATIONS GET INVOLVED WITH THE BID?

The Chief Executive and board members regularly engage with businesses and other stakeholders to encourage their engagement in the company's activities. Companies of all sizes and from as wide a variety of business sectors as possible are invited to get involved through membership of individual steering groups established for specific projects.



Sandyford Business District

A Great Place to Work, Live and Visit



Photos from left to right: **Top row:** Microsoft Ireland, Leopardstown Racecourse

Second row: Termini buildings, Rockbrook Apartments, Blackthorn Park

Third row: Beacon Hospital, Nord Anglia International School

Bottom row: Clayton Hotel Leopardstown, Beacon South Quarter