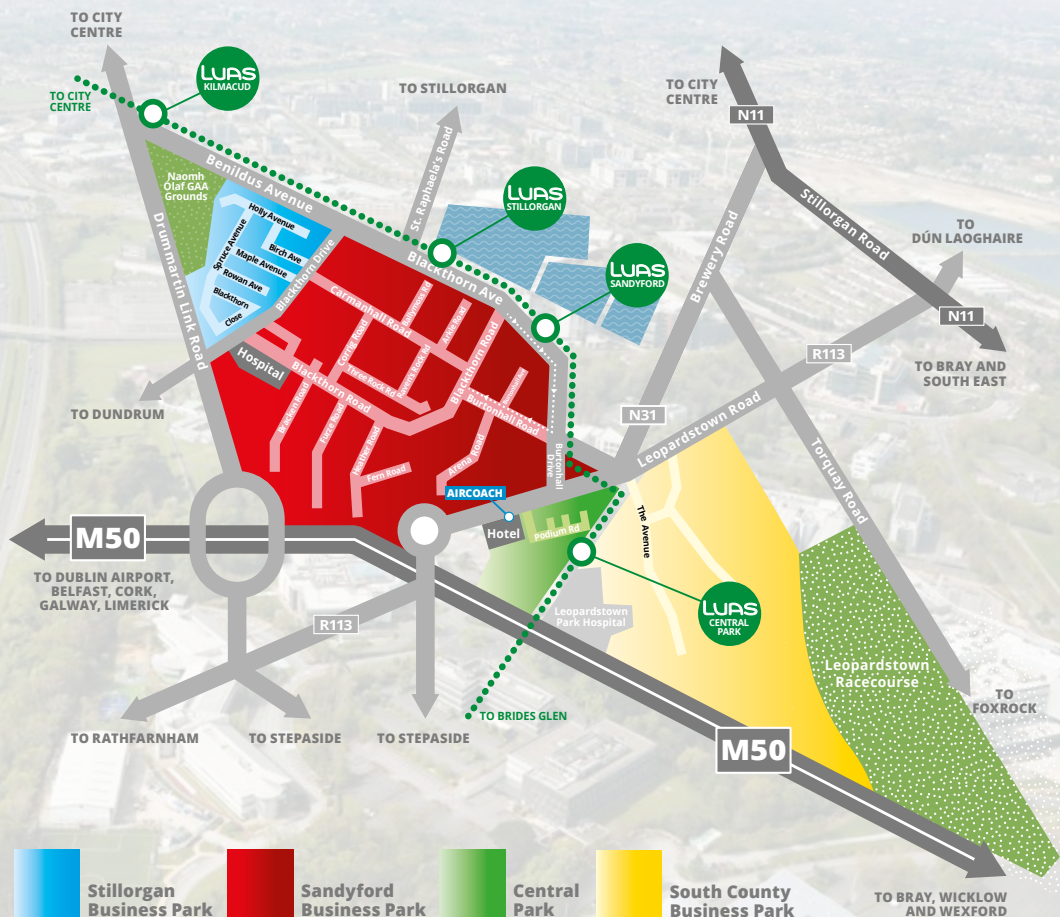




Sandyford Business District



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Sandyford BID CLG trading as Sandyford Business District



Represents the 1,000 companies, 26,000 employees and over 6,000 residents in the four business parks which form The District.

The company is a single, unified voice for the area to develop The District as a world class mixed-use centre for businesses, employees and residents to thrive.

THE DISTRICT:

Sandyford Business District (SBD) comprises the following four major business parks as shown on the map on the front cover and includes Leopardstown Racecourse and Naomh Ólaf GAA club.

- Central Park • Sandyford Business Park
- South County Business Park • Stillorgan Business Park

A brief history of the evolution of the business parks is shown on pages 31 & 32

THE COMPANY:

Sandyford BID CLG (SBID), which was formed on 1st January 2017, is a Business Improvement District (BID) one of over 2,000 worldwide including Dublin Town, Drogheda, Dundalk and Sligo in Ireland.

For more information on BID companies, see FAQs on Pages 33 & 34

The Board:

The board of twelve directors is made up of ten business leaders from companies within The District and two representatives from Dún Laoghaire-Rathown County Council - one member of the Management Team and one Councillor. The board sets the overall strategy which is divided into four pillars - see page 8 - and for which they act as 'champions' to liaise with the office team. All board members give their time 'pro bono'.

Details of board members are shown on Page 9

The Office Team:

The office team of eight is led by the Chief Executive Officer and implements the strategy as directed by the board with regular engagement and reviews. All members of the team submit individual reports on their activities to the board in advance of board meetings.

Full details of the team together with their contact details are shown on page 10

Let's connect!



Sandyford Business District... STATISTICS

CEANTAR GNÓ
ÁTH AN
GHAINIMH
SANDYFORD
BUSINESS DISTRICT

AN PHÁIRC LÁIR
CENTRAL PARK

PÁIRC GNÓ
ÁTH AN GHAINIMH
SANDYFORD
BUSINESS PARK

PÁIRC GNÓ
DHEISCEART
AN CHONTAE
SOUTH COUNTY
BUSINESS PARK

PÁIRC GNÓ
STIGH LORGAN
STILLORGAN
BUSINESS PARK





Autotech
27 companies



**Education &
Childcare**
17 facilities



Energytech
8 companies



Fintech
63 companies



Hospitality
49 companies



**Information &
Communication**
118 companies



Medtech
99 companies



Retail & Leisure
117 companies



SANDYFORD
BUSINESS DISTRICT

District Scale



Number of residents census 2022



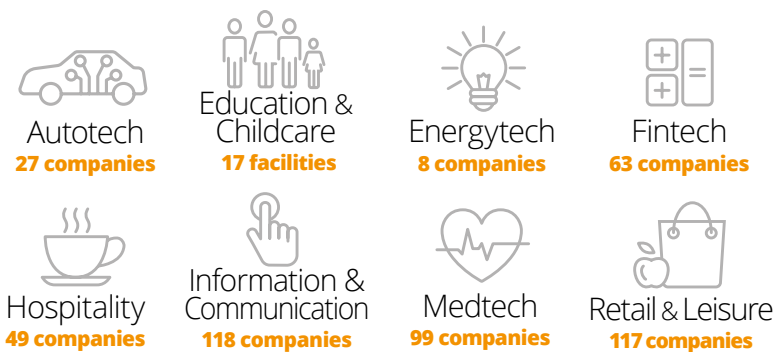
Future Growth Potential



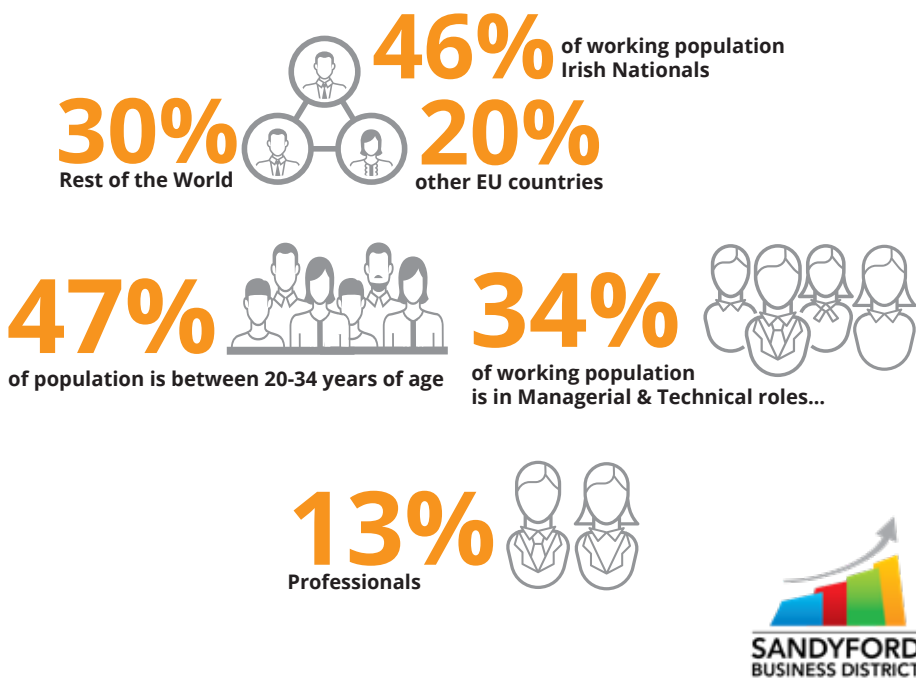
projected number of employees in SBD by 2028



Business Clusters



Diverse, Skilled Workforce



Company Structure



Who we are...



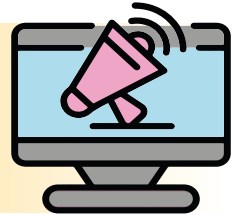
12
Board Members



8
Office Team

4 PILLARS

**Brand
Engagement**



**Community &
Environment**



**Infrastructure, Mobility
& Placemaking**



**Innovation &
Smart Sandyford**



The Board



Greg Brennan

CHAIR
Brennan & Company



Sheila Moore

DEPUTY CHAIR
Sheila Moore Ltd.



Gerard O'Farrell

DEPUTY CHAIR
Spirit Motor Group



Deirdre Farrell

COMPANY SECRETARY
Amorys Solicitors



Lisa Brown

Dún Laoghaire-Rathdown
County Council



Gerard Corcoran

AI Consultant



Paul Dermody

Horse Racing Ireland



Michael Fleming

CLlr Dún Laoghaire-Rathdown
County Council



Cyril McGuire

Infinity Capital



Deirdre Moore

AIB



John Somers

Naomh Ólaf GAA Club



Robert Watson

Beacon Hospital

The Office Team



Ger Corbett

Chief Executive Officer
ger@sandyford.ie



Niamh Egan

Head of Marketing
niamh.egan@sandyford.ie



Vincent Murray

Operations Manager
vincent.murray@sandyford.ie



Alan Shortt

Engagement Manager
alan.shortt@sandyford.ie



Jackie Duffy

Accounts Manager
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Brendan Gaffney

Facilities Manager
operations@sandyford.ie



Fernanda Pinto Godoy

Project Manager
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Hannah Owens

Digital Marketing Executive
hannah.owens@sandyford.ie

Get in Touch

Sandyford BID CLG trading as
Sandyford Business District
10 Leopardstown Office Park,
Burton Hall Avenue,
Sandyford Business Park,
Dublin 18,
D18 FK72.

Telephone:
01 544 1313

General enquiries:
operations@sandyford.ie

Account enquiries:
accounts@sandyford.ie

www.sandyford.ie

Let's connect!



What we do...



Brand Engagement



A STRONG VOICE ADVOCATING FOR...

Road and Public Realm Infrastructure
Competitive Commercial Rates
Government policy to support The District



BUSINESS ATTRACTION & INVESTMENT

FDI and Indigenous Companies
Enterprise Ireland and IDA



BUSINESS SUPPORTS

Business Support Programmes
Communication of supports and grants available



MARKETING & COMMUNICATIONS

Building a strong identity for Sandyford Business District
Creating campaigns to profile/promote businesses in The District
Communicating SBD projects, events and initiatives
Maintaining Business Directory exclusive to SBD businesses

Community & Environment



COMMUNITY ENGAGEMENTS

Corporate and Networking Events
Community Events
Programming in Public Spaces (street music/entertainment)



ENVIRONMENT

Landscaping and Maintenance
Wayfinding and Digital Noticeboard

What we do (Continued)...

Infrastructure, Mobility & Placemaking



INFRASTRUCTURE

Road Network 15 Minute City
County Development Plan
Sandyford Urban Framework Plan (SUFPP)



MOBILITY

Cycling and Pedestrian Routes
Green Corridor
EV Charging
Micromobility hubs



PLACEMAKING

Parks and Plazas
HUB17 Connected Workhub
Dynamic Event Space

Innovation & Smart Sandyford



INNOVATION

Digital Twin



EU PROJECTS

IB Green: Sandyford Green Infrastructure Project
Circular PSP



A Strong Voice Advocating for Infrastructure

Sandyford Business District continues to work closely with Dún Laoghaire-Rathdown County Council for delivery of key road, cycling/ walking routes and public realm in addition to its ongoing lobbying activities for increased public transport infrastructure. The District is ideally situated to develop into a '15-minute city' location to facilitate the hybrid workplace therefore the realisation of adequate infrastructure and public realm is essential to its future success. Emphasis will also be maintained on making submissions in relation to commercial rates, budgets and all consultations regarding public transport.



Representing the 1,000 companies, 26,000 employees and over 6,000 residents in Sandyford Business District, the company steadfastly lobbies on behalf of its constituents and provides **a strong voice to champion issues that impact business.**

Sandyford Business District engages, liaises and collaborates with its local council, Dún Laoghaire-Rathdown County Council, on all matters relating to The District including infrastructure, mobility, public realm, landscaping etc. This important partnership is further strengthened with representation on the twelve-person board by two representatives from the council – a senior executive and a nominated councillor. Importantly, The District engages at national government level particularly in relation to business supports and makes submissions on major issues relating to finance, infrastructure, mobility and planning.

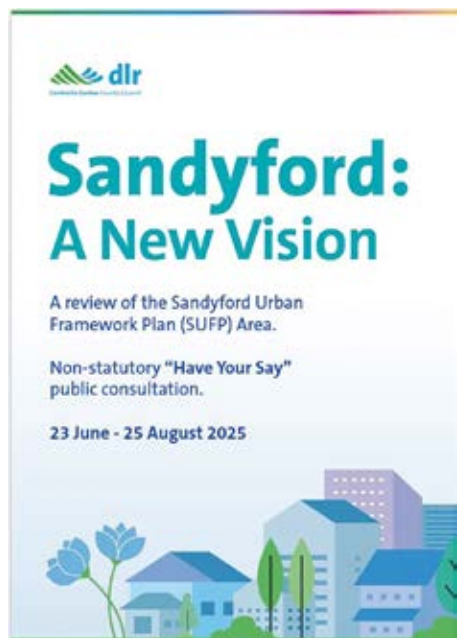


Submissions

DLR COUNTY DEVELOPMENT PLAN 2022-2028:

DLR Sandyford Urban Framework Plan aims to develop the area into a vibrant, inclusive urban district that balances employment, residential, and community needs. The 190-hectare area includes the 4 business parks, institutional lands, key infrastructure, and is home to 1,000 companies, 26,000 employees, and over 6,000 residents. Recognised as a Transport-Oriented Development Site, Sandyford Business District presents a major opportunity for regeneration and large-scale intensification. Through a transformational review, DLR seeks to optimise land use, enhance The District's role as a strategic employment hub, and significantly increase housing and mixed-use development to support a thriving, sustainable community.

 **25** submissions
Made over



Business Attraction & Investment

BUSINESS ATTRACTION

Sandyford Business District promotes investment in The District, both FDI and indigenous, to **attract international and national businesses**. With a wide range of office space currently available, under construction and major projects in planning/development, The District is ideally placed to accommodate companies of all sizes. The company commits to continue its regular engagement with IDA and Enterprise Ireland in addition to continuing to arrange information events to connect with property agents to showcase and promote The District.



Recent announcements include:

- **Avant Money**
- **BNP Paribas**
- **Digren Energy Management**
- **Dominic Smith Electrical**
- **Jacobs**
- **Randex Health Dublin**
- **RBK Chartered Accountants**
- **ResMed Inc**
- **RCSI Dental Education Centre**



INVESTMENT:

The company continues to explore government and EU funding for sustainable initiatives to further projects for The District in addition to the ongoing grant support from Dún Laoghaire-Rathdown County Council.

Business Support Programme

Sandyford Business District continues to partner with the Local Enterprise Office (LEO) Dún Laoghaire-Rathdown to highlight the broad range of supports on offer and actively promote their grants, advice and training services.

The Local Enterprise Office supports companies with up to 50 employees, where they are not current clients of Enterprise Ireland. Grants to support commercial validation, staff costs and capital can be provided to companies where they are manufacturing or have an internationally traded service. Training, mentoring and other supports can be provided to all companies. Details can be found at:

<https://www.localenterprise.ie/dlr>.

On strategic management development, LEO Dún Laoghaire-Rathdown will support companies in SBD to develop their strategic capability in the areas of Productivity, Export Development, Sustainability, Digitisation, Finance and Leadership.



- **Mentoring Programme**
- **Management Development Programmes**
- **Productivity & Competitiveness Supports**

- *Green for Business*
- *Energy Efficiency Grant*
- *Lean for Business*
- *Digital for Business*
- *Grow Digital*

- **Export Development:**

Offerings from LEO Dún Laoghaire-Rathdown are constantly evolving in line with government strategy and their own initiatives. For information and to keep up to date, sign up to their newsletter:

www.localenterprise.ie/dlr





Marketing & Communications

Our comprehensive communications and marketing strategy creates a unified identity for Sandyford Business District that elevates the entire business community and engages residents — positioning The District as an innovative, vibrant place to live, work, visit and play.

We are committed to championing businesses across all four business parks in The District—offering free promotion through our fortnightly e-newsletter and our digital sign on Ballymoss Road.

Our Business Directory is the only free and exclusive listing for businesses located within The District, helping to connect and highlight local enterprises.

Our ongoing campaigns, including 'Spend in Sandyford' and the popular 'Spotlight on Sandyford Business' series, successfully promote local businesses and drive engagement.



The fortnightly e-newsletter reaches businesses, employees, and residents, featuring:

- Business support information
- Upcoming events and news
- Business promotions
- Free advertising opportunities for local businesses

We amplify all of SBD's initiatives, events, and campaigns through a powerful multi-channel approach, reaching audiences via:

- Social media
- Fortnightly e-newsletter
- Website
- Dynamic digital signage on Ballymoss Road





Marketing & Communications



Support Local – Spend in Sandyford

Sandyford Business District launched the “Spend in Sandyford” campaign to champion local businesses and promote community-driven economic growth. The goal is simple: encourage companies in the area to source more of their goods and services locally.

If each company spent just €10,000 more per year locally, it would boost the local economy by €10 million.

Support your local economy. Think local. Spend in Sandyford.



Spotlight on Sandyford: Business Series

The **Spotlight on Sandyford Business Series** is an ongoing campaign that showcases one business from The District every two weeks. Each profile highlights the company's story, services, and people—offering insight into the diverse range of talent and innovation within Sandyford Business District.

In addition to the fortnightly features, the campaign includes regular updates, behind-the-scenes looks, and opportunities for businesses to connect, collaborate, and gain visibility in the wider community.

It's all about celebrating local success and building a stronger business network—one story at a time.

Corporate and Networking Events

Since forming in January 2017, the company has hosted over 100 events to date and remains committed to continuing these initiatives in the coming years, further enhancing its role in informing, advising, and most importantly connecting businesses.



Sandyford Business District Panel Discussion
Sandyford Business District Tariff Update: Impacts & Insights




| | | | |
|--|--|--|---|
|  |  |  |  |
| Key note: Minister Rosie Richmond TD Minister of State for International Development and Diaspora | Dan Mulholland Mayor Ambassador for Ireland to the U.S. and Rochwood Public Affairs Consultant | Gerald Lynch Tax Planner & Head of Customs and International Trade Services at BDO | Rebecca Deegan Senior Investment Consultant, Zurich Life, Corporate Life & Pensions |

Thursday May 1st 12.30pm - 2.00pm
 Dynamic Space, 60 Holly Avenue, Stillorgan Business Park, A94 X4P0

Hosted over **100** events



- Annual Executive Lunch
- Annual Innovation Summit
- Annual Golf Outing
- Business Networking Events
- Sector Networking Events
- Strategic Networking Group Events
- TD and Councillor Briefing Sessions

Community Events



- Wellness Week
- SBD Charity Walk in Leopardstown Racecourse
- Sandyford 5k Run
- Culture Night
- Programming (outdoor lunchtime music, entertainment etc)
- Family Events at Easter, Back to School, Halloween & Christmas (including visit by Santa)



Environment



Planted over

1200 
sq. m. of herbaceous borders



3

Installed Bee Hives in
collaboration with
Naomh Ólaf GAA Club



Planted over

480
trees

in the Pocket Forest in Naomh Ólaf
GAA Club in collaboration with dlr



1

Annual Community
Clean Up Morning



7

Installed insect hotels



Installed and
maintained over

15 planters

2



Community Electronic
and Electrical Waste
recycling days per annum



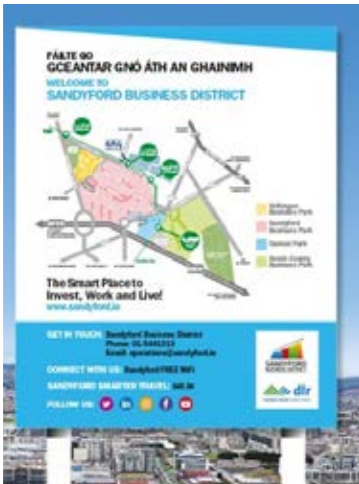
In addition to the services provided by the council, SBD augments these with grass edging, weeding, creating sustainable herbaceous borders and flower beds with pollinator friendly plants plus daily litter picking (9,300 litres of waste collected annually).

Wayfinding & Digital Noticeboard

3 Installed
welcome
signs



7 Installed
new
mapboards



7 Installed
district
banners



85 Installed over
new road signs



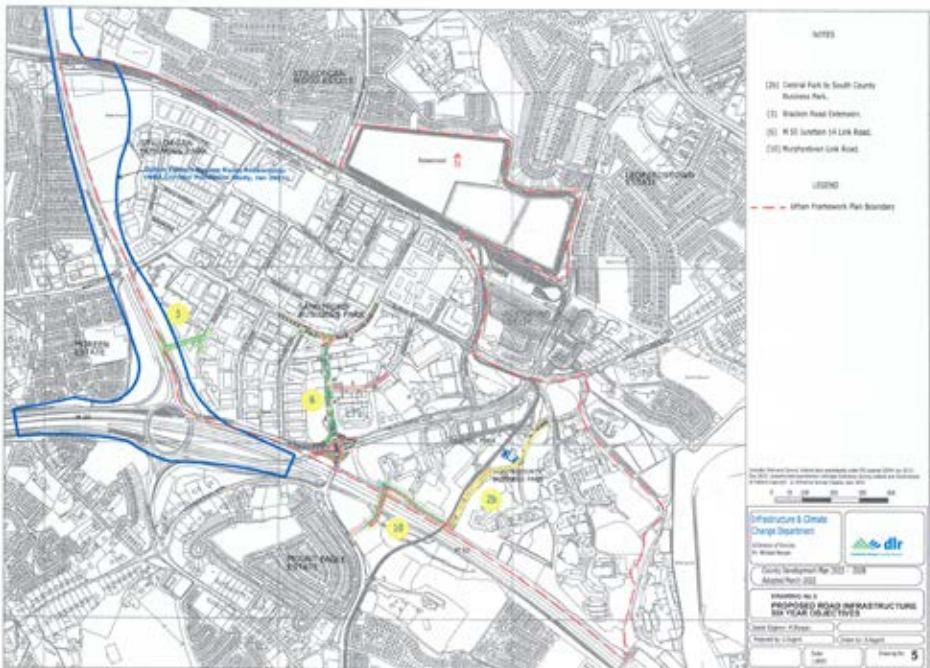
1st Installed
Digital Noticeboard in 2024



Road Infrastructure

The company continues to advocate for delivery by Dún Laoghaire-Rathdown County Council of key road infrastructure with a focus on the following to ease congestion at main ingress and egress points. Representatives from the company meet regularly with the council's Management Team to ensure the road projects in particular are prioritised.

- M50 Junction 14 Link Road
- Sandyford Active Travel Scheme
- Civic IPSUM Traffic Data Analytics Project



Mobility



Sandyford Business District works closely with Dún Laoghaire-Rathdown County Council in relation to mobility and ingress/egress navigation. Plans are currently underway to improve the cycling and pedestrian routes within The District.

As part of this initiative, cycle and pedestrian access were recently introduced on Arkle and Ballymoss Roads across from the Luas stop.

Other initiatives include;

- Sandyford Pedal Pulse Project (with Smart Sandyford, dlr, See.Sense)
- TRACT: SBD Collaboration with Trinity College Dublin TRACT (TRANsport Behavioural Change Trials)
- Green Corridor
- EV Charging
- Micromobility Hubs





Placemaking

Sandyford Business District is committed to creating an attractive, accessible, and vibrant environment for both businesses and residents. Central to this vision is a focus on **placemaking**, delivering imaginative, sustainable, and well-designed projects that enhance The District's overall appeal and liveability.

By prioritising thoughtful development and public space improvements, The District continues to grow as a dynamic and welcoming place to work, live, and connect.



The company's board and key stakeholders took part in an **eight-week 'Placemaking & Mobility Stakeholder Engagement Programme'**, guided by experts with extensive experience from Europe and America. This collaboration helped shape a tailored programme for Sandyford Business District.

Over thirty representatives including local businesses, landowners, and Dún Laoghaire-Rathdown County Council contributed to the process, resulting in both short-term and long-term development plans for The District.

The short-term plan focuses on creating inviting outdoor spaces to encourage activity and community interaction. This includes adding street furniture, bike ports, picnic tables, benches, and all-weather overhead canopies in key locations such as:

- Blackthorn Road, Bracken Road and Overend Pocket Parks
- Arkle Road and Ballymoss Road Plazas
- Burton Hall Avenue

Most recently Table Tennis and Chess Tables were installed in Bracken Road Pocket Park and Overend Park

These enhancements, combined with the proposed Civic Park at Corrigan Road and Carmanhall Road, and the recently completed Blackthorn Park with its children's playground, will provide valuable amenities for those living and working in The District.



Parks & Plazas



Sandyford Business District continues to collaborate closely with Dún Laoghaire-Rathdown County Council to develop public realm amenities across The District. Recent completed projects include two plazas on Arkle Road and Ballymoss Road, enhancing pedestrian flow and cycle access; the children's playground at Blackthorn Park on Bracken Road; as well as Bracken Road Pocket Park and Overend Pocket Park (located beside Mastercard in South County Business Park).

Despite these improvements, there remains a pressing need for a large recreational area and a dedicated community space to serve both employees and residents. We actively

advocate with government bodies and the local council to secure public access from Irish Water to the Stillorgan Reservoir as a valuable amenity.

Additionally, we are partnering with the EU and Dún Laoghaire-Rathdown County Council to advance plans for a new Civic Park at the corner of Corrig Road and Carmanhall Road.



Co-working & Event Spaces



HUB17 stands as one of Sandymount Business District's prime co-working spaces, fostering a vibrant community of professionals and innovators. Whether you are a freelancer, startup, or established company, **HUB17** accommodates your needs with flexible membership options from hot desks to dedicated offices.

HUB17 facilities include well-equipped boardrooms, a professional podcast studio, event space for rent, and meeting pods. As part of the Connected Hubs* network in Ireland, Hub17 offers valuable networking opportunities and resources for growth.

Join **HUB17** and be part of our thriving community. Unlock your potential in a collaborative environment designed to support your success.

Podcast Studio & Executive Boardroom for rent:
Elevate your presentations and amplify your voice with our rental options.

Book your spot today:
Contact hello@hub17.ie or
fernanda@sandyford.ie
Visit us at 17 Corrig Road,
Sandymount Business Park, D18 N6K8

* Connected Hubs are supported by
The Department of Rural and Community
Development and the Gaeltacht



SANDYMOUNT
BUSINESS DISTRICT

Create the Extraordinary at Dynamic Space



Dynamic Space is a flexible, future-forward venue in the heart of Sandyford Business District – purpose built for unforgettable experiences. Housed in a zero impact building, it's the ideal setting for every event from brand activations and fashion shows to product launches and bold celebrations.

Designed to adapt, the space can be configured for intimate gatherings or large-scale productions with ease.

Get in touch to discuss your next event at hello@dynamic.space or 01 545 0050



60 Holly Avenue
Stillorgan Business Park
A94 X4P0

www.dynamic.space



Digital Twin

The Sandyford Business District Digital Twin is a platform for planning, designing and communicating changes to how Sandyford will look and operate in the future. It makes normally technical information accessible to non-technical stakeholders. This is achieved by merging the latest advances in surveying, 3D architectural modelling and gaming technology into easy to use desktop, web and Virtual Reality outputs.



Sandyford Business District 'Digital Twin'

Plan, Communicate and Realise Sandyford's Sustainable Future

Digital Twin

A digital replica of the physical world

Much more than a pretty picture

It's:

- Accessible Data
- Unlimited Perspectives
- Understanding and Feedback
- Better Design
- Fewer Objections

Faster Assessment and **Better Planning Outcomes**

Mapping & Survey Data

High Res Ortho Photography

Digital Terrain

3D Point Cloud

Geospatially Accurate

Photo-realistic

1000s of Photographs!



Digital Twin Attributes

Every building has space and activity attribute data

LAP Zoning Layers

Data Layers

3D LAP Building Height Layer

CIS Planning Data for last 5 years

Data to Engagement Workflow

Software and Engagement

Designed for Decision Makers

Modelling → Engagement & Insight

10 Leopardstown Office Park,
Burton Hall Avenue,
Sandyford Business Park,
Dublin 18, D18 FK72,
Ireland.

Tel: +353 (0)1 544 1313
Email: operations@sandyford.ie
www.sandyford.ie

Green District EU Projects

EU PROJECTS

IB Green: Sandyford Green Infrastructure Project

Sandyford Green Infrastructure Project, a collaborative effort between Sandyford Business District and Dún Laoghaire-Rathdown County Council, aims to transform 0.8 hectares of land into the Sandyford Business District Civic Park, strategically positioned at the junction of Corrig Road and Carmanhall Road. This undertaking not only seeks to enhance the overall quality of public spaces but also addresses heat stress within the business park area. It is noteworthy that this project is an integral part of the Interreg North-West Europe Programme (NWE) known as IB-Green



CircularPSP

CircularPSP brings together 8 procurer cities, representing 45 million citizens, to invest €5.64 million in R&D. Funded by the EU*, the end goal is to support business processes and workflows to plan, procure, and implement innovative CE solutions across Europe. Sandyford Business District is pleased to announce its role as one of the procurers in this project.

The common challenge to be solved by suppliers is to design, develop and test a digital public service platform enabling and empowering municipalities to transition the city to circularity with the help of taxonomies, AI and NLP. The funding will be offered as part of a multi-stage pre-commercial procurement (PCP) procedure, and we are looking forward to announcing the tender's release.

* This project has received funding from the European Union's Horizon Europe Pre- Commercial Procurement Programme, under Grant Agreement n°101092208.

CIRCULAR



Reflections on the early years of Sandyford Business District

Then...



Back in the 1970s, Dublin City Council (now 4 separate councils) decided to purchase lands at Burton Hall and commence the development of a light industrial estate. The sites were offered for sale by the Council Development Department under a 250-year scheme i.e., land lease. Each 'occupier' then applied for planning permission under the Council planning guidelines. On inception, the estate had a single entrance from Leopardstown Road. In subsequent years the Balally entrance was developed followed by the link to Kilmacud Road and finally the Drummartin and Benildus link connect roads.



To address the early challenges relating to telephones*, access, signage, landscaping etc., a business association – **Sandyford Industrial Estate Association (SIESTA)** - was formed by David Moran of Oxygen Care and John Hewitson of Albright & Wilson.

(In the 1970s, landlines throughout Ireland were a major issues and at the outset the practice was for two companies to share a single line!)*

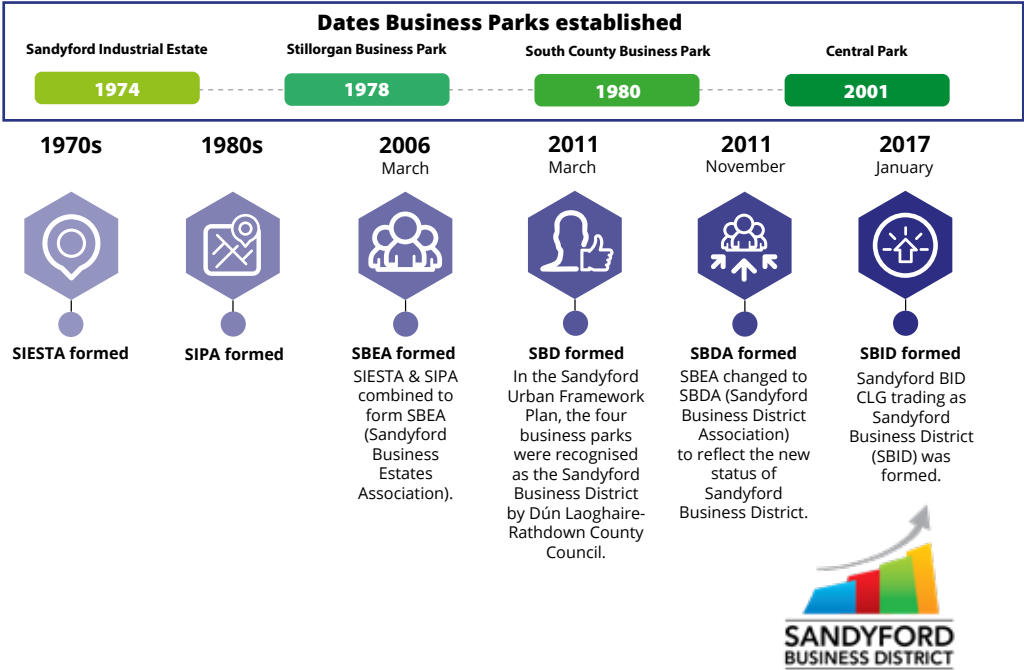
The association continued to maintain an active presence and SIESTA's close neighbours in Stillorgan Industrial Park formed a similar business association – **Stillorgan Industrial Park Association (SIPA)**. In time it became obvious that the two associations, with mutual aims instead of co-existing, would greatly benefit from presenting as a single unified business community thus a most vibrant association was formed that fostered the ambition to hold a place in Ireland's national business arena – **SBEA (Sandyford Business Estates Association)**.

In subsequent years, Central Park and South County Business Park also combined with Sandyford and Stillorgan Business Parks and the four parks were formally designated as **SANDYFORD BUSINESS DISTRICT** by Dún Laoghaire-Rathdown County Council and a new body was formed - **Sandyford Business District Association (SBDA)** – to represent the new entity. In 2016 the businesses in The District voted to form a Business Improvement District and in 2017 **Sandyford BID CLG trading as Sandyford Business District (SBID)** was formed.

Now...



The Evolution of the District



FAQs...

WHAT IS A BUSINESS IMPROVEMENT DISTRICT (BID)?

A BID is a defined area within which businesses pay a small contribution in order to fund projects within the BID's boundaries. A BID is business-led and provides companies with the opportunity to have their say on the delivery of projects that will make a tangible difference to their business. The BID model makes sure that everybody contributes to the governance and vision of their district. BIDs are business-led and provide the opportunity to influence the delivery of projects that will make significant improvements to The District to benefit companies, their employees and clients.

WHAT IS THE CORPORATE STRUCTURE OF THE BID?

The Sandyford BID CLG, trading as Sandyford Business District, was incorporated as a non-profit Limited Company and commenced trading on 1st January 2017 for the purpose of implementing, managing, administering and renewing the BID scheme. The board comprises 10 business leaders from companies within The District and two representatives from Dún Laoghaire-Rathdown County Council, one member of the Management Team and one Councillor.

WHAT IS THE MISSION OF SANDYFORD BUSINESS DISTRICT?

To establish and promote The District as:

- a Smart Place to Work
- a World Class Destination in which to establish businesses, work and reside
- a Vibrant Community of Businesses and residents with a unique identity
- a Smart District where working, living and spending leisure time is appealing

WHAT ARE THE SPECIFIC OBJECTIVES OF THE SANDYFORD BID?

The company aims to continue the development of a strong community among our businesses and residents by creating a clear sense of identity and place through focussing on:

1. Business Attraction: Indigenous & FDI Investment
2. Business Support: Information Seminars, Training, Business Networking & Social Events
3. Infrastructure: Environment, Mobility & Public Realm Amenities
4. Marketing: Branding, Communication & Promotion of The District
5. Smart Sandyford: Smart City, Technology and other Capital Projects & Improvements

HOW IS THE PLEBISCITE ORGANISED?

The plebiscite is organised every 5 years by Dún Laoghaire-Rathdown County Council. The Chief Executive appoints a returning officer who organises and oversees the voting and counting process. Each ratepayer, as per the list of rateable properties, receives a ballot paper by post. The ratepayer can return the ballot by post or by placing it in the ballot box available in County Hall. The count takes place in the presence of An Cathaoirleach. The plebiscite is administered according to regulations published by the Minister of Environment in Statutory Instruments No. 166 of 2007.

WHEN WAS SANDYFORD BID ESTABLISHED?

The BID was established in January 2017 following the plebiscite held in October 2016 and renewed in 2021 when the majority of the businesses in the Sandyford Business District voted in favour of a BID (over 82%).

Note: of those that vote, over 50% must vote in favour. Every business, no matter how big or small, has an equal vote.



FAQs Continued...

HOW IS THE BID COLLECTED?

All businesses in the Sandyford Business District receive the BID levy invoice on an annual basis at the start of each year. The BID levy is collected by Dún Laoghaire-Rathdown County Council on behalf of the Sandyford BID CLG and all BID levy payments are transferred to this company by the Council.

HOW MUCH IS THE BID CONTRIBUTION?

The contribution is calculated at 3% of the annual rates bill* and the majority of businesses in The District, 69%, pay less than €500 per annum. (44% pay less than €250 per annum)

*The Formula is: Rateable Value of Property multiplied by BID Multiplier (0.005) = BID Levy

| Rateable Value of Property | Gross Business Rates Payable | Annual BID Levy |
|----------------------------|------------------------------|-----------------|
| €5,000 | €866 | €25 |
| €10,000 | €1,732 | €50 |
| €15,000 | €2,598 | €75 |
| €20,000 | €3,464 | €100 |
| €40,000 | €6,928 | €200 |
| €60,000 | €10,392 | €300 |
| €80,000 | €13,856 | €400 |
| €100,000 | €17,320 | €500 |
| €200,000 | €34,640 | €1,000 |
| €350,000 | €60,620 | €1,750 |
| €500,000 | €86,600 | €2,500 |

DO ALL BUSINESSES HAVE TO CONTRIBUTE?

YES, all businesses/organisations that pay business rates for premises within the Sandyford BID area are liable to pay the BID contribution as per legislation under the Local Government Business Improvement Districts Act 2006.

CAN YOU GUARANTEE MY CONTRIBUTION WILL BE SPENT LOCALLY?

YES. The money does not go to Central Government. Funds are held by the BID Company made up of business representatives and are solely for projects agreed and voted for by the participating businesses.

DOES THE SANDYFORD BID REPLACE SERVICES BEING DELIVERED BY THE LOCAL AUTHORITY?

NO. Sandyford BID Company Limited by Guarantee does not deliver any services that are currently being delivered by the local authority. All projects and initiatives are delivered by the Sandyford BID are **additional** to the services provided by the local authority.

HOW CAN BUSINESS/ORGANISATIONS GET INVOLVED WITH THE BID?

The Chief Executive and board members regularly engage with businesses and other stakeholders to encourage their engagement in the company's activities. Companies of all sizes and from as wide a variety of business sectors as possible are invited to get involved through membership of individual steering groups established for specific projects.



Sandyford Business District

A Great Place to Work, Live and Visit



Photos from left to right: **Top row:** Microsoft Ireland, Leopardstown Racecourse

Second row: Termini buildings, Rockbrook Apartments, Blackthorn Park

Third row: Beacon Hospital, Nord Anglia International School

Bottom row: Clayton Hotel Leopardstown, Beacon South Quarter